

# Board Governance Manual

Updated September 2025

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## 1.0 The Business Practices and Consumer Protection Authority

The Business Practices and Consumer Protection Authority (doing business as Consumer Protection BC) is a not-for-profit organization which operates at arm's length from government. On July 4, 2004, the Authority was provided responsibility to administer British Columbia's consumer protection legislation<sup>1</sup> on the behalf of the BC Government, including the *Business Practices and Consumer Protection Act* (BPCPA), the *Cremation, Interment and Funeral Services Act* (CIFSA) and regulations. Since then, the Authority has assumed responsibility for all functions under the *Motion Picture Act* (July 1, 2007) and the *Ticket Sales Act* (July 1, 2021) and associated regulations. The Authority offers information and complaint resolution services to consumers.

### 1.1 Purposes of Authority

The *Business Practices and Consumer Protection Authority Act* states that the purposes of the Authority are to deliver consumer protection services throughout British Columbia, to promote fairness and understanding in the marketplace and to administer in the public interest any Act delegated to the Authority.

The Authority's vision is a marketplace that is fair to consumers and businesses. The Authority provides innovative, responsive leadership in the British Columbia marketplace, promotes fairness and understanding and administers legislation in the public interest.

The expectations of the provincial government are identified in the Administrative Agreement between the Province of BC and the Authority (the term of which extends to February 28, 2050). As stated in section 8.04 of the Agreement, in order to achieve consumer protection and other public interest outcomes, the Authority will:

- Exercise its authority and perform its duties in accordance with the law, this Agreement and the Legislation;
- Comply with the legislative mandate to deliver consumer protection services throughout British Columbia, to promote fairness and understanding in the marketplace and to administer the Legislation in the public interest;
- Meet its primary responsibility for consumer protection while ensuring a fair, safe, informed and efficient marketplace for businesses and regulated industries;
- Increase consumer protection through timely access to a complaint resolution process for consumer complaints that will provide for effective compliance with regulatory standards;
- Where licensing is required under the Legislation, enhance consumer confidence by licensing businesses and establishing qualifications and standards of conduct;
- Promote consumer awareness through public education;
- Recommend to the Attorney General legislative or regulatory change regarding the Legislation,

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<sup>1</sup> Legislation is defined as law (or a set of laws) that has been passed by the Legislature, received Royal Assent and is in force.

as it deems appropriate;

- Provide the Attorney General with a financial report at any time when required to do so by the Attorney General;
- Provide the Attorney General with timely and reliable information and advice on matters of public interest relating to the regulated businesses;
- Advise or report to the Attorney General on any matter the Attorney General may refer to the Authority relating to the administration of the Legislation;
- Report to the Attorney General on any matters relating to the Authority's exercise of powers, functions and duties under this Agreement or the Legislation;
- Respond to requests for information from the Attorney General; and
- Carry out administration of the Legislation in accordance with high standards that meet or exceed the standards exercised by similar regulatory bodies.

Section 8.06 of the Administrative Agreement outlines the annual assessment criteria for the administration of the *Motion Picture Act* (MPA) that the Authority will evaluate on an annual basis, including:

- Its response time in undertaking the powers, duties and functions of a director under the MPA;
- The percentage of licensees under the MPA that are in compliance with the MPA;
- Public satisfaction in public information provided by the Authority;
- Fees charged to perform the powers, duties or functions of a director required under the MPA compared with costs of delivering the same powers, duties or functions;
- Frequency of fee increases; and
- Administration costs in comparison to program costs.

## 2.0 Accountability and Transparency

The accountability continuum under which the Board operates is as follows:

- The *Business Practices and Consumer Protection Authority Act* provides for the establishment of the Board;
- The purposes of the Authority and the Board are outlined in the Act;
- The government and the Authority have signed an Administrative Agreement to outline the government's objectives for the Authority;
- The Board is responsible for setting the overall goals and broad general policies for the Authority and managing or supervising the management of the affairs of the Authority;
- The President and Chief Executive Officer (CEO) is responsible for the management and operation of the Authority and is accountable to the Board; and
- The Authority is subject to the provisions of the *Ombudsperson Act* and the *Freedom of Information and Protection of Privacy Act*.

The roles and responsibilities of the Authority are defined in legislation, the Administrative Agreement

and the Authority's communication tools, such as brochures, business plans and annual reports. The Authority meets regularly with the government to ensure an open, timely and accurate flow of communications in a constructive exchange.

As provided in the initial Administrative Agreement, the BC Government has undertaken a review of the Authority's operations and has evaluated the effectiveness of the Authority's administration of the legislation. That review was completed in March 2007 and is available from the Authority on request. The Attorney General may, when deemed appropriate and at any time, undertake subsequent reviews.

The Authority has systems in place to ensure a high level of disclosure and transparency. At a minimum, the Authority will meet the following reporting requirements, as required under the Administrative Agreement (Article 9):

- To prepare a three-year business plan each year, prior to the end of the Authority's fiscal year;
- To prepare an annual report within six months of the end of each fiscal year; and
- To make the business plan and annual report available to the public.

The Authority has adopted processes to enhance its transparency. The Authority publishes a wide variety of information on its website, including media releases, reports, brochures and full enforcement decisions. The *Business Practices and Consumer Protection Authority Act* requires the appointment of members to the Board to be based on the principle of merit and with a selection process designed to appraise the knowledge, skills and abilities of the nominees.

Disclosure is a key aspect of accountability and transparency. This document is posted to the Authority's website with the purpose of advising the public about Board processes and procedures. Biographies of Board members are also available on the website. The Board will continue to meet best practices disclosure requirements as documentation is approved.

## 3.0 Board Mandate and Responsibilities

### 3.1 Board Overview

The Board of Directors of the Authority is the strategic leader and fiduciary steward in service to the organization, setting the overall goals and broad general policies for the Authority. The CEO is held responsible by the Board for achieving goals and the overall management of the Authority. The Board of Directors monitors and evaluates the CEO's progress towards meeting approved goals and compliance with Board policy.

The Board has three standing committees: the Governance & Nominating Committee, the Human Resources & Compensation Committee and the Finance & Audit Committee. Other committees may be appointed by the Board.

In addition, the Board may establish formalized or casual engagement activities for regulated industries to identify consumer- and industry-related issues, provide potential solutions for consideration by the Authority and provide feedback on any matters put forward to the group for consideration. Activities may include industry and consumer representatives.

### 3.2 Mandate

Pursuant to section 12(1) of the *Business Practices and Consumer Protection Authority Act*, “the Directors must manage the affairs of the Authority or supervise the management of those affairs and may exercise the powers conferred on the Authority under this Act or any other enactment.”

### 3.3 Responsibilities

The overriding responsibilities for the Board and individual Directors are to act with a view to the best interests of the Authority, to act honestly and in good faith and to exercise the care, diligence and skill that a reasonably prudent individual would exercise in comparable circumstances.

The Board is responsible for its corporate governance practices which include establishing principles and guidelines appropriate to its responsibilities, and evaluating the Board itself and its committees and its formalized or ad hoc industry relations groups.

To discharge its mandate, the Board organizes itself and its work to guide and oversee the Authority in meeting the Authority’s mandate.

#### 3.3.1 Strategic Responsibilities

The Board focuses on its broad strategic and monitoring roles and does not become involved in the day-to-day operations of the Authority. The CEO is responsible for developing the Authority’s business plan and the Board’s role is to approve the business plan, including its strategies, tactics and performance measures. Specifically, the Board has responsibility to:

- Hold an annual Strategic Planning Review to develop the strategic areas of focus for the next planning cycle;
- Participate in the development and approval of the Authority’s three-year Business Plan;
- Participate in the development and approval of the Authority’s three-year Budget;
- Participate in the development and approval of the Authority’s Annual Report; and
- Monitor, on a regular basis, the Authority’s performance against its Business Plan.

#### 3.3.2 Other Responsibilities

Other responsibilities taken on by the Board in guiding and overseeing the Authority include:

- Recruiting, appointing, monitoring, assessing, ensuring the performance of, evaluating and terminating the CEO;
- Reviewing succession planning and management development;
- Approving the annual audited financial statements;

- Monitoring organizational performance;
- Ensuring a culture of curiosity, integrity and impact;
- Approving public reports;
- Ensuring the overall financial stewardship and protection of the Authority's assets;
- Reviewing financial internal controls and management information risks;
- Ensuring a prudent risk appetite;
- Receiving and reviewing the risk register on a regular basis;
- Identifying and managing the principal risks of the Authority's operations and soliciting recommendations to manage those risks, together with the CEO; and
- Consulting with interest holders and ensuring that interest holder issues are addressed.

### **3.3.3 Appointing and Evaluating the Chief Executive Officer**

The *Business Practices and Consumer Protection Authority Act* states, under section 21, that “Directors must appoint an individual as the chief executive officer of the Authority to carry out the functions and duties that the Board specifies and may set the remuneration of the chief executive officer.” The Act empowers the CEO, to the extent authorized by the Board, to appoint officers and employees of the Authority and to define their duties.

Section 11.0 of this manual addresses the CEO's mandate and responsibilities.

### **3.3.4 Succession Planning and Management Development**

The Board annually reviews the management development and succession plan for senior staff of the Authority, and the identification of successors or contingency plans in case of the unexpected incapacity of the CEO or their direct reports.

### **3.3.5 Monitoring Organizational Performance**

The Board is responsible for ensuring the CEO has adequate processes in place for providing the Board with the information necessary to monitor whether the plans and objectives set for the Authority are met and whether the policies guiding the administration of the Authority are complied. To this end, the Board has established an annual monitoring plan.

### **3.3.6 Public Reports**

The Board is responsible for approving the content of all major reports to the public, including annual reports, financial statements and business plans.

The CEO, or an approved delegate under the Administrative Approval Authority Matrix, is the primary spokesperson for Consumer Protection BC; the Board Chair is the primary spokesperson for the Board.

Directors may be asked by management to assist with communications or may be asked directly to speak publicly about the Authority. In all cases, the CEO will be responsible for ensuring communication

is properly handled, including the preparation of any necessary meeting materials and public statements.

### **3.3.7 Internal Control and Management System**

The Board is responsible for seeing that sufficient control systems exist to ensure the effective discharge of its responsibilities for stewardship over resources, compliance with legislative and other requirements and for meeting mandated obligations.

In reviewing systems, the Board must ensure there is an appropriate balance between the cost of the control system and the resulting benefits and assurances.

### **3.3.8 Principal Risks**

The Board needs to be aware of the principal risks and changes in risk exposure to the Authority. It is the CEO's responsibility to keep the Board informed of such risks and mitigation plans and actions during the strategic planning process and as changes occur during the year. Any issues of concern that come to the attention of the CEO or any Director should be brought forward to the Board.

The Board has specifically assigned the responsibility for the review of financial internal controls and information management risks to its Finance & Audit Committee.

### **3.3.9 Interest Holder Relations**

In order to ensure the Authority is meeting its legislative mandate, as encapsulated in the Authority's vision, mission and operating principles, the Board has to be continually aware of existing and emerging consumer, business and other interest holder issues. Although it is the CEO's responsibility to keep the Board informed about interest holder issues, the Board also consults with interest holders.

## **4.0 Board Structure**

### **4.1 Legislative Requirements**

By legislation, the Board may consist of up to nine directors, including one director who may be appointed by the Attorney General. The Chair of the Board is appointed from amongst and by Directors. The Chair cannot be the Director appointed by the Attorney General.

### **4.2 Composition**

For reasons of cost and efficiency, the Board's policy is to keep the size of the Board small, typically between five and seven Directors, as long as it meets its criteria for knowledge, skills and abilities to meet its mandate and respond to its various interest holder groups. For effective succession planning, the Board aims to, where possible through the staggering terms, limit Director turnover to no more than one per year.



The Board's policy is not to seek direct licensed business representation on the Board.

The Board recognizes that given the breadth of its mandate for consumer protection and business practices, as well as the diversity of regulated businesses, direct representation on the Board is not the most effective way for the Board to meet its mandate. Therefore, the Board has directed its Governance & Nominating Committee to seek candidates with broad consumer and business perspectives. The Board also seeks individuals who primarily live in British Columbia, aligning with Consumer Protection BC's role as a provincial regulator and keeping the Board connected to its local community. See Appendix F: Recruitment Provisions within this manual or provisions within the *Business Practices and Consumer Protection Authority Act* for more information.

### 4.3 Board Diversity, Knowledge, Skills, Experience and Competencies

The Board seeks to maintain a Board of Directors comprised of talented and dedicated Directors with a diverse mix of experience, skills and backgrounds collectively reflecting the strategic needs of Consumer Protection BC and the nature of the environment in which the organization operates. The Board is committed to fostering an inclusive culture based on merit and free of conscious or unconscious bias.

#### 4.3.1 Diversity

The Board values the benefits that diversity can bring to its Board of Directors. Diversity promotes the inclusion of different perspectives and ideas, and improves oversight, decision-making and governance. Diversity on the Board also demonstrates Consumer Protection BC's commitment to diversity at all levels within the organization. Diversity includes business experience, geography, age, gender, visible minorities, Indigenous Peoples, persons with disabilities, sexual orientation and other personal characteristics. The Board, through the Governance & Nominating Committee, sets diversity priorities each time a Director recruitment process is initiated.

The Board aspires to meet the following diversity goals:

- Gender parity: ideally, 50% of Directors self-identify as being women or non-binary; and
- Representation of equity-deserving groups: ideally, 30% of Directors self-identify as being Racialized, Black and/or a Person of Colour; a person with a disability (including a person with an invisible or episodic disability); a member of the 2SLGBTQ+ community; a gender and/or sexually diverse individual; or an Indigenous Person.<sup>2</sup>

In its commitment to transparency, the Board publishes aggregate Director diversity data within its Annual Reports.

#### 4.3.2 Knowledge, Skills, Experience and Core Competencies

Collectively, to foster its ability to provide strategic direction and fulfill its oversight responsibilities, Directors should be able to demonstrate the following general knowledge, skills and experience:

- Board experience: experience serving on a board, including not-for-profit boards.

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<sup>2</sup> Defined as a person who identifies with First Nations (Treaty/Status/Non-Status), Métis or Inuk (Inuit) cultural and/or ancestral background.

- Operating businesses: experience operating a business as a senior-level executive within a complex organization.
- Enterprise risk management: experience and education in overseeing complex risk management matters, including the ability to identify and prepare for financial and operational risks.

Directors should also possess the following core competencies:

- Strategic vision;
- Governance focus;
- Understands consumers and protection issues;
- Analysis and judgement;
- Decisiveness;
- Supportive relationships and interpersonal effectiveness;
- Persuasiveness;
- Results-orientation and continuous improvement; and
- Integrity.

These competencies are further defined in Appendix B: Terms of Reference for a Board Member.

Based on the current and future needs of the organization, Directors may be recruited to the Board with some of the following specific expertise:

- Government relations and processes;
- Administrative law;
- Financial literacy;
- Information security, technology and cybersecurity;
- Marketing, communications, public relations and digital; and
- Human resources, leadership development and diversity, equity and inclusion.

## 4.4 Term

Through the *Business Practices and Consumer Protection Authority Act*, the term of office of the Chair is five years. The term of office of a Director other than the Chair is three years. A Director may not serve for more than six consecutive years unless the additional service is as the Chair. A Director may not serve as the Chair for more than 10 consecutive years. A person who has served the maximum number of consecutive years is not eligible to be reappointed as a Director until after a break in service of at least three years.

## 4.5 Terms of Reference

### 4.5.1 Board

The basic responsibility of a Director is to exercise business judgment and act in what is reasonably believed to be in the best interests of the Authority and its interest holders, using consumer protection as a guiding principle. In discharging that obligation, a Director should be entitled to rely on the honesty

and integrity of the Authority's CEO and senior executives and the Authority's outside advisors and auditors.

#### **4.5.2 Chair**

The Chair assures the integrity of the Board's process and, as required, occasionally represents the Board to outside parties. The Chair ensures the Board behaves consistently with its own rules and those legitimately imposed upon it through legislation. The Board may also appoint a Vice Chair. For more information, see Appendix A: Terms of Reference for the Chair of the Board of Directors.

#### **4.5.3 Director**

The terms of reference for a Board member (see Appendix B: Terms of Reference for a Board Member) includes specific responsibilities in relation to Board activity, preparation and participation at Board meetings and evaluation of Directors' performance.

#### **4.5.4 President and CEO**

The CEO is a non-voting, ex officio member of the Board and is the operational leader of the Authority. The CEO's mandate and responsibilities are provided in Section 11 of this manual.

#### **4.5.5 Corporate Secretary**

The Corporate Secretary is an employee of the Authority who assists the Board to complete its duties by organizing and recording the activities of the Board and its Committees. The Corporate Secretary's responsibilities are provided in Appendix H: Terms of Reference for the Corporate Secretary.

### **4.6 Board Meetings, Agendas and Minutes**

#### **4.6.1 Notice and Special Meetings of the Board**

The Board holds regularly-scheduled meetings and prepares three-year meeting schedules. Directors seeking to amend the meeting schedule must submit a written request to the Board Chair. The Board Chair will consider the request, taking into account the best interests of the Board, other Directors, and the organization as a whole.

Other special meetings of the Board may be called as required either by the Board Chair or by two Directors. Notice of a special meeting will be provided at least two business days prior to the meeting date, unless notice is waived.

#### **4.6.2 Agenda**

The Chair, in consultation with the CEO, Corporate Secretary and Committee Chairs, will develop the agenda for each Board meeting. All Directors may suggest additions to the agenda.

The Board will follow an annual agenda that provides for the review of strategic outcomes and continually improves board performance through board education, consultation and deliberation. Factors influencing the agenda include the planning framework, the Board Governance Manual

requirements, the Board evaluation recommendations and legislative requirements.

Monitoring the CEO's performance will be included on the agenda. Evaluation of the CEO will take place and remuneration will be decided annually. The evaluation will include a review of the CEO monitoring reports. Consultations with selected groups, research and relevant education and training will be arranged throughout the year as required.

Meetings may include Board in-camera sessions, as required. The Board Chair will record any action items resulting from the in-camera sessions when the Corporate Secretary is not in attendance.

#### **4.6.3 Materials**

The agenda and materials of Board meetings shall generally be issued not less than five working days in advance, but, in special circumstances, not less than 48 hours in advance. The Board members will be provided draft minutes of the previous meeting for approval at the next scheduled Board meeting.

The Board and its Committees aim to increase the efficiency of meetings by using consent agendas. Through this practice, all routine, procedural, informational and non-controversial items that do not require discussion or decision-making are approved in a single action and without debate. The types of materials typically included within consent agendas are previous meeting minutes, standard and informational reports that do not require action, routine correspondence, administrative updates and minor policy amendments that do not significantly alter policy direction. Any item requiring Committee or Board discussion or decision-making is not included within the consent agenda. During meetings, the Board or Committee Chair calls for approval of the consent agenda and any members may request that an item be removed from the consent agenda for separate discussion.

#### **4.6.4 Decisions**

Decisions may only be made by the Board of Directors, not its Committees, and by resolution. A simple majority of the Directors holding office constitutes a quorum. All decisions of the Board must be made by resolution.

An abstention vote is considered to be a conscious decision made by a Director to not vote and, therefore, is recorded as a neutral vote – neither positive nor negative. Directors should have a sound reason for not voting, as they are legislatively required to act with a view to the best interests of the Authority.

If there is a tie vote of the Directors, the Chair must cast a second and deciding vote.

#### **4.6.5. Meeting Attendance**

Under the Code of Conduct & Conflict of Interest Policy and Declaration (available in Appendix C of this manual), Directors are expected to make every effort to attend all Board and Committee meetings and in the prescribed mediums. The Board Chair retains the authority to recognize a Director's virtual

participation at in-person meetings in exceptional circumstances.

## 5.0 Code of Conduct & Conflict of Interest Policy and Declaration

Code of conduct and conflict of interest provisions are identified in the *Business Practices and Consumer Protection Authority Act*. To meet these requirements, the Board has established policies to promote integrity and ethical behaviour (a copy of which is available in Appendix C of this manual).

Each Director is required to adhere to code of conduct and conflict of interest standards – failure to do so could result in a recommendation made to the Board of Directors to rescind the Director’s appointment. Directors should seek clarification with respect to any aspect of the code of conduct or conflict of interest provisions from the Board Chair and/or Corporate Secretary.

A Code of Conduct & Conflict of Interest Policy and Declaration is signed annually by each Director, (or when new or existing conflict of interests arise or change). These declarations are reviewed by the Chair of the Governance & Nominating Committee and Corporate Secretary and an annual declaration summary is shared annually with the Governance & Nominating Committee. The Governance & Nominating Committee has been delegated responsibility by the Board to monitor code of conduct and conflicts of interest and ensuring, if required, that remediation or risk mitigation protective measures are put in place.

## 6.0 Development and Education Policy

While Directors are expected to assume their roles having the required skills and experience, Director orientation and continuing education is necessary. To ensure Directors develop an understanding of Consumer Protection BC and its operating environment, Directors should continue to work to deepen their education in governance matters and improve their skills, professional qualifications and experience within approved parameters and budgets.

### 6.1 Director Orientation & Integration Period

#### 6.1.1 Director Orientation

The Director Orientation Program is designed to provide an understanding of the mandate and operations of the Authority; consumer and industry issues; and industries directly regulated by the Authority. The orientation program consists of:

- Self-study through an orientation manual containing comprehensive information about the Authority, its mandate, operations, regulated industries, business plans, annual reports, legislation, etc.;
- Briefings from the Board Chair, CEO and senior management;
- Completion of required training, including cybersecurity, privacy and records management, anti-bullying and harassment and Indigenous cultural safety;

- A tour of the Authority operations and introductions to and meetings with key staff;
- A tour of the website;
- Introductory meetings with Directors;
- A Board Mentoring Program (the pairing of new appointees with existing Directors for information-sharing purposes);
- Three, six, and 12-month evaluation meetings with the Board Chair (part of a Director Integration Program); and
- A post-orientation survey.

### **6.1.2 Integration Period**

Following the appointment of a new Director, the first year represents an introductory period for both newly appointed Directors and for the Board. This period, referred to as an integration period, allows new Directors to determine if they have made the right decision in joining the Board, and for the Board of Directors to confirm whether the Director's initial performance both meets expectations and abides to provisions outlined in applicable policy and legislation. The integration period typically lasts one year and involves a formal orientation program; a series of performance-focused meetings with the Board Chair; a self-assessment completed by the Director; and regular meetings with an assigned Board Buddy.

## **6.2 Cost of Governance and Continuing Education**

The Board is committed to the development of its governance capacity. The Board approves an annual governance budget which includes continuing education; governance software; and meeting costs and retainers. The Board reviews the governance budget and related expenses on a per-meeting basis.

Continuing education is intended to expand Directors' understanding of consumer and business issues – particularly within regulated industries. Education will be tailored to individual needs and can include attendance at relevant conferences, seminars, etc., which expand the Director's understanding of issues affecting the Authority's responsibilities.

Each Director is provided with a continuing education allowance totaling \$1,200 per year of the Director's term. Directors are required to receive approval from the Board Chair in advance of signing up for an education opportunity and submit receipts for reimbursement by October 31 of each calendar year. Such approval may be subject to sufficient budget being available for the Board as a whole. The allowance is to be used only to cover registration, travel and accommodation for continuing education opportunities. For in-person courses offered in multiple locations, Directors are expected to take the courses at the nearest available location to minimize expenses. The cost of a conference or industry event will not be deducted from a Director's continuing education allowance if the Board Chair requests they attend. Directors may be required to repay Consumer Protection BC for the cost of courses that are not successfully completed.

## 7.0 Directors' Compensation

### 7.1 Retainers

Board and Committee retainers compensate Board and Committee members for all time spent on the Authority's business outside of scheduled Board and Board Committee meetings. Retainers compensate Directors for activities such as: time spent responding to Authority requests for information or advice, meetings under two hours, meeting preparation, industry relations meetings, travel time, participation on subcommittees, etc.

| Role                             | Annual Retainer |
|----------------------------------|-----------------|
| Board Chair                      | \$30,000.00     |
| Board Director                   | \$13,500.00     |
| Committee Chair                  | \$3,000.00      |
| Committee Member (per Committee) | \$1,500.00      |

Retainers will be paid quarterly by the Authority, as due. These payments will each be for one fourth of the annual retainer and paid on the first pay date following the first full pay period in January, April, July and October each year during the Director's term.

The quarterly payment will be prorated for any quarter in which the term of the Director commences and/or expires. No payment will be due for any quarter in which the individual is no longer a Director. At the discretion of the Chair, a Director who unexpectedly resigns, or has their appointment rescinded, is responsible for paying back to the Authority any pro-rated portion of their quarterly retainer (calculated from the date of resignation or rescindment to the end of the quarter).

### 7.2 Meeting Fees

Meeting fees are paid for all approved Board and Committee meetings and are based on duration (the calculation of which starts when the meeting is called to order and ends upon adjournment):

| Meeting Duration           | Daily Rate |
|----------------------------|------------|
| More than four hours       | \$1,000.00 |
| Between two and four hours | \$500.00   |
| Fewer than two hours       | \$0.00     |

Meeting fees will be paid by the Authority as due. No payment will be issued to a Director not in attendance.

### 7.3 Out-of-Pocket Expenses

Reasonable out-of-pocket expenses and per diems will be reimbursed at the same rate that is approved for the CEO. Expense claims are to be submitted on a regular basis with corresponding receipts. The

Board Chair is responsible for approving the payment of Directors' expense claims; the Chair of the Governance & Nominating Committee is responsible for approving the payment of the Board Chair's expense claims.

### **7.3.1 Per Diems**

Per diems may be claimed by Directors based on the following guidelines:

- Breakfast: claim if travel starts prior to 7 a.m. and not provided by Consumer Protection BC or hotel
- Lunch: claim if travel starts before 12 p.m. and not provided by Consumer Protection BC or hotel
- Dinner: claim if travel continues past 6 p.m. and not provided by Consumer Protection BC or hotel

Receipts are not required to claim per diems, and are reimbursed based on Employee Group III rates set by the BC Public Service Agency.

### **7.3.2 Mileage & Vehicle Rentals**

Mileage may be claimed when Directors use their personal vehicles for business-related travel. Mileage is reimbursed based on rates set by the Canada Revenue Agency. Directors must get preapproval from the Board Chair for any rental vehicle costs, including base rental fees, collision coverage and gasoline.

### **7.3.3 Air or Ferry Travel**

Consumer Protection BC does not have special rates with Harbour Air, Helijet or any other flight provider. Ferry reservation fees are reimbursable expenses. Directors are welcome to select the most practical and, when possible, economical means of travel.

### **7.3.4 Accommodations**

Directors are eligible to use government hotel rates when travelling for Consumer Protection BC business (per the Provincial Government's Corporate Supply Arrangement program). Directors must, whenever possible, book under these rates. Directors may use the BC's Government's [Business Travel Accommodation Listing](#) to search for hotels that offer government rates. If a government hotel rate is not available, Directors must seek preapproval from the Board Chair to book under another rate. Upon appointment, the Corporate Secretary will provide to Directors a letter in support of the government rate eligibility – an updated letter may be supplied to Directors by the Secretary at any time, upon request. Directors who stay at a private accommodation instead of a hotel will be reimbursed based on Employee Group III rates within the BC Government's Travel Allowance Guide.

## **7.4 Compensation Reviews**

The Human Resources & Compensation Committee has been delegated responsibility by the Board to review Board and CEO compensation on a regular basis. Board compensation will be reviewed, preferably by an external, third-party contractor, on a triennial (or as-required) basis. For cost-savings purposes, efforts will be made to conduct the Board compensation review in combination with the



triennial (or as-required) CEO compensation review.

The Board may consider changing compensation to remain competitive with similar organizations and authorities in British Columbia.

## 8.0 Board Industry Relations

The Board may establish industry relations activities to consult with the Authority and may:

- Name formalized groups;
- Establish specific terms of reference for formalized groups;
- Establish the size and composition;
- Name the members appointed; and
- Specify appointment terms of up to three years.

The Authority may consult with industry in order to:

- Identify consumer- and industry-related issues and potential solutions for consideration by the Authority;
- Provide feedback on any matters put forward by the Authority to the group for consideration; and
- Consider other related matters.

## 9.0 Board Committees

The *Business Practices and Consumer Protection Authority Act* requires the Board to appoint a nominating committee from amongst its members. The Board may establish further committees of the Board to assist the Board in discharging its responsibilities. The Board has established three committees: the Governance & Nominating Committee, the Human Resources & Compensation Committee and the Finance & Audit Committee. Committees may advise or make recommendations to the Board for its consideration; however, the Board is not bound by the Committees' recommendations.

### 9.1 Membership

The Board appoints the Committee Chair and Committee members for a one-year term; however, the Committee Chair and Committee members may serve consecutive terms. The Board supports a periodic rotation of Committee leadership in a way that recognizes and balances the needs for new ideas, continuity and maintenance of functional expertise. A Committee member may be removed at any time by the Board. Members will cease to be Committee members upon ceasing to be Directors of the Board, if applicable.

The Chair of the Board of Directors is an ex-officio member of every Committee, but may only vote on those Committees to which they have been appointed by the Board.

The CEO and the Corporate Secretary are invited to attend all Committee meetings except when the Committee meets in-camera.

## 9.2 Terms of Reference

The Board approves the terms of reference for each Committee. Annually, the Committee must review its terms of reference and make recommendations to the Board on changes it deems appropriate.

See Appendix D for the full terms of reference for the Finance & Audit Committee.

See Appendix E for the full terms of reference for the Governance & Nominating Committee.

See Appendix G for the full terms of reference for the Human Resources & Compensation Committee.

## 9.3 Board Committee Principles

The Board Committees, when used, will be assigned so as to reinforce the wholeness of the Board's job and so as not to interfere with delegation from the Board to the CEO. Board Committees will be guided by the following principles:

- Board Committees are to help the Board do its job, not to help or advise the staff. Committees will assist the Board by preparing policy alternatives and implications for Board deliberation. Board Committees will normally not have dealings with current staff operations.
- Board Committees may not speak or act for the Board except when formally given such authority for specific and time-limited purposes. Expectations and authority will be carefully stated in order not to conflict with authority delegated to the CEO.
- Neither Committees nor individual Directors have the authority to direct staff. Any Director who communicates with a member of the management team (aside from the Corporate Secretary) outside of a Committee or Board of Directors meeting should, for informational purposes, inform the CEO.
- Because the CEO is the sole employee of the Board, they are not required to obtain approval of a Board Committee before making an executive decision.
- Board Committees may not interfere with delegation to the CEO.
- Task forces or subcommittees will be used sparingly and ordinarily in an ad hoc capacity.
- These principles apply to any group that is formed by the Board, regardless of whether it is called a Committee and regardless of whether the group includes Board members. It does not apply to Committees formed under the authority of the CEO.

## 10.0 Evaluations

Through the Governance & Nominating Committee, the Board is responsible for annually assessing the overall performance of the Board, the Board Chair, Committee Chairs, individual Directors, the Corporate Secretary and, when not operating as Committees of the Whole, its Committees. The

objective of this review is to contribute to a process of continuous improvement in the Board's execution of its responsibilities. The review identifies areas where Directors and management believe the Board could make a better collective contribution to overseeing the affairs of the Board and progress is reviewed biannually.

## 11.0 CEO Mandate and Responsibilities

### 11.1 CEO as Sole Board Employee

The Board considers the CEO to be its sole employee and the Board's official connection to the organization, its achievements and conduct. The Board holds the CEO solely responsible for adherence to Board policy and the effective operation of the Authority, including compliance with all legislative requirements and the Administrative Agreement.

Accordingly,

- The Board will never give instructions to persons who report directly or indirectly to the CEO, other than the Corporate Secretary; and
- The Board will refrain from evaluating, either formally or informally, any staff other than the CEO and Corporate Secretary.

### 11.2 Delegation to the CEO

The Board will carry out its responsibilities by prescribing all organizational outcomes to be achieved and by setting policies ("executive limitations") established through the Carver Policy Governance model that set out the boundaries in which the CEO may operate, allowing the CEO to use any reasonable interpretation of these policies. The CEO is authorized to establish further policies, make all decisions, take all actions, establish all practices and develop all activities.

The Board may change its policies on outcomes and restrictions on the CEO's authority, thereby shifting the boundary between Board and CEO domains and changing the latitude of choice given to the CEO. However, as long as any particular delegation is in place, the Board will respect and support the CEO's choices.

### 11.3 Responsibilities

The CEO is a non-voting ex-officio member of the Board and is the operational leader of the Authority. The CEO's responsibilities are outlined in their job description.

### 11.4 Evaluation of the CEO

The Board, or a Committee delegated by the Board, shall establish a process to evaluate the CEO.

As the Board's sole employee, the CEO's priorities and areas of evaluation are set annually and may be based on the Authority's success in achieving its outcomes, adherence to the Board's policies, the

Authority's compliance with its legislative responsibilities and the Administrative Agreement, and support to the Board in carrying out its governance responsibilities. In conducting the evaluation, the Board will consider objective evidence, and where such evidence is not available, the Board's collective assessment will be the measure. The evaluation will be carried out annually in conjunction with the availability of the prior year's performance outcomes and audited financial statements of the Authority.

## Appendix A – Terms of Reference for the Chair of the Board of Directors

### 1.0 General

The Chair provides leadership in guiding the Board and coordinating its activities in the best interest of the Authority. In general, the Chair is charged with managing the Board's work and ensuring its effectiveness, playing a pivotal role in the Board's relationship with management and representing the Authority with regulated interest holders.

In particular, the Chair is responsible for ensuring the Board exercises full governance and the affairs of the Authority and meets requirements under the *Business Practices and Consumer Protection Authority Act* and its Administrative Agreement with the Attorney General.

### 2.0 The Role of the Chair

The role of the Chair is to protect the integrity of the Board's governance process. The Chair serves as the Board's official spokesperson. Accordingly, the Chair has the following authority and duties:

#### 2.1 Ensuring an Effective Board

- a) Chair Board meetings with all the commonly accepted authority, responsibility and accountability of that position in accordance with the legislation, prescribed Board procedures and Robert's Rules of Order. Discussion content of meetings will be only those issues which, according to Board policy, clearly belong to the Board to decide, not the CEO. Deliberation will be fair, open and thorough, but also timely, orderly and kept to the point.
- b) Act in a manner that is consistent with the Board's Code of Conduct and policies relating to the governance process and Board-CEO linkage. The Chair is authorized to apply a reasonable interpretation of the provisions in these policies; however:
  - The Chair's authority shall not extend to implementing or making decisions, which authority belongs to the Board as a whole.
  - The Chair's authority shall not extend to implementing or making decisions concerning outcome measures or policies limiting the CEO's authority.
  - The Chair has no authority as an individual to supervise or direct the CEO.
- c) Coordinate and approve Board agendas and information provided for all Board meetings.
- d) Establish the Board timetable (see section 4.0 – Timetable).
- e) Establish a schedule identifying which Board members will attend which various industry relations meetings, as required.
- f) Lead the Board so the Board's performance is consistent with its own rules and policies and those legitimately imposed on it from outside the organization.
- g) Lead the Board in its reviewing and monitoring:
  - The strategy, policies and direction of the Authority, including the assessment of its

- principal risks;
  - The corporate culture and internal control systems;
  - The exercise of its communications policy;
  - Interest holder relations; and
  - Management succession plan for senior staff.
- h) Coordinate the evaluation and appointment of the CEO.
  - i) Ensure the entire Board is fully informed about Board business.
  - j) Facilitate respectful teamwork amongst Directors.
  - k) Build consensus and ensure there is Board cohesion of purpose and direction.
  - l) Manage conflicts of interest and code of conduct issues.
  - m) Oversee new Director integration processes.
  - n) Coordinate the appointment of Committee Chairs and members.
  - o) Attend Board Committee meetings, as appropriate.
  - p) Sign all contracts and correspondence authorized by the Board and sign all official Board reports.
  - q) Act as the Board's liaison on process and timing issues regarding the Board's business.
  - r) Annually evaluate the work of the Board and Directors.

## **2.2 Working with Management**

- a) Act as the principal liaison between the Board and the CEO.
- b) Build and maintain constructive Board relationships with management.
- c) Regularly meet with the CEO and discuss Authority issues and opportunities to ensure the Board is aware of all significant developments so it has sufficient knowledge to make informed judgments.
- d) Communicate Board consensus to the CEO.
- e) Communicate interest holder consensus to the CEO.

## **2.3 Working with Interest Holders**

- a) Build and maintain sound working relationships with the responsible Attorney General and the other government representatives.
- b) Build and maintain effective relationships with regulated industries and consumers.
- c) Represent the Board to outside parties in announcing Board-stated positions and in stating decisions and interpretations within the areas delegated to the Chair. The Chair may delegate this authority to other Directors when appropriate, but remains accountable for its use.
- d) Represent the Board as requested with:
  - Consumer organizations;
  - Business organizations; and
  - Inter-governmental relationships.

### 3.0 Absence of Chair

In the absence of the Chair, the Vice Chair or a Director designated by the Chair is delegated and carries out all responsibilities and duties of the Chair. If the Chair is incapacitated or otherwise cannot delegate another individual, the Board may, by majority vote of Directors eligible to vote, designate a Director to assume the responsibilities and duties of the Chair until such time as the Chair is able to resume their role or a permanent replacement is appointed.

### 4.0 Timetable

The following timetable outlines the Board of Directors' schedule of activities:

| Activity                                                                                           | Schedule |    |    |    |
|----------------------------------------------------------------------------------------------------|----------|----|----|----|
|                                                                                                    | Q1       | Q2 | Q3 | Q4 |
| <b>Governance &amp; Risk Oversight</b>                                                             |          |    |    |    |
| 1) Review the Governance Budget                                                                    | ✓        | ✓  | ✓  | ✓  |
| 2) Review and approve Delegation Matrix, as required                                               |          |    |    |    |
| 3) Review and approve Administrative Approval Authority Matrix, as required                        |          |    |    |    |
| 4) Monitor Executive Limitations                                                                   |          |    |    | ✓  |
| 5) Receive Ombudsperson Reports, as required                                                       |          |    |    |    |
| 6) Review and discuss Areas of Principal Risk Reports                                              | ✓        |    | ✓  |    |
| 7) Through the Chair, conduct Director integration program                                         |          |    |    |    |
| <b>Strategic Oversight</b>                                                                         |          |    |    |    |
| 1) Approve the Business Plan                                                                       |          |    |    | ✓  |
| 2) Approve the Budget                                                                              |          |    |    | ✓  |
| 3) Approve the Annual Report                                                                       |          | ✓  |    |    |
| 4) Conduct annual strategic planning                                                               |          |    | ✓  |    |
| 5) Review and discuss Business Plan reports, confirming each focus area and underlying assumptions | ✓        | ✓  | ✓  | ✓  |
| <b>Interest Holder Relations</b>                                                                   |          |    |    |    |
| 1) Receive guest presentations by interest holders                                                 |          | ✓  | ✓  | ✓  |
| 2) Receive prior year Industry Engagement Report                                                   | ✓        |    |    |    |
| 3) Receive Board and industry engagement opportunities                                             | ✓        |    |    |    |
| <b>General</b>                                                                                     |          |    |    |    |
| 1) Receive payday and high-cost credit granting aggregate loan data                                |          | ✓  |    |    |
| 2) Approve the Audited Financial Statements                                                        | ✓        |    |    |    |
| 3) Approve fee schedule changes, as required                                                       |          |    |    |    |
| 4) Conduct investment fund corrective action reviews, as required                                  |          |    |    |    |

## Appendix B – Terms of Reference for a Board Member

### 1.0 Goals and Objectives

As a member of the Board, each Director shall:

- Through the exercise of due diligence, support the Authority's commitment to high standards of corporate governance.
- Adhere to the Code of Conduct & Conflict of Interest Policy and Declaration.
- Actively promote the achievement of the Authority's purpose.
- Support approved Board policies and decisions.
- Demonstrate a willingness to support the Authority's vision and strive for excellence.

### 2.0 Specific Responsibilities

A Director will fulfill the following specific responsibilities. As a Board and Committee member, each Director shall:

- Be knowledgeable about the Authority's objectives, the legislative framework under which it operates and the financial position of the Authority.
- Act within the objectives of the Authority.
- Exercise good judgment.
- Ensure minutes are accurate and reflect their position.
- Use their abilities, knowledge and experience constructively on behalf of the Authority.
- Be an available resource to management and the Board.
- Advise the Chair prior to introducing significant and/or previously unknown information or material at a Board meeting.
- Understand the difference between governing and managing, and not encroach on management's area of responsibility.
- Demonstrate a willingness and availability for one-on-one consultation with the Chair and CEO.
- Evaluate Board and peer performance.
- Build collegial working relationships with other Board and Committee members that contribute to consensus.

To enhance the effectiveness of Board and Committee meetings, each Director shall:

- Prepare for Board and Committee meetings by reading reports and background materials prepared for each meeting.
- Ensure they have adequate information for decision-making.
- Maintain an excellent Board and Committee meeting attendance record. Failure by the Director to attend two regularly scheduled Board or Committee meetings in any 12-month period, without providing reasonable cause to the Chair, will be deemed to be contrary to the best



interests of the Authority and may be cause for rescinding of the Director's appointment under section 9 of the *Business Practices and Consumer Protection Authority Act*.

- Actively participate in Board and Committee meetings.

When a Board member attends interest holder relations meetings, the following applies:

- A Board member attending meetings does so for the purposes of:
  - Affirming the Board's commitment to listen and hear what the industry and consumer issues are for the regulated industries;
  - The education of the member to gain knowledge of the industries and, therefore, an understanding of the industry and consumer issues under discussion; and
  - To update fellow members and the Board as a whole on the issues and matters discussed at the meetings.
- The Chair will establish a schedule identifying which Board members will attend which various industry relations meetings, as required.
- It is not required that all members attend all the meetings.
- It is vital to the consultation process that the member not provide direction or the Board's position on an issue or topic.
- To ensure the effectiveness of the meeting process, the member must be diligent not to offer decisions or be seen to be overruling the Chair or facilitating the meeting.
- To support communication between the Authority and industry, the member should not appear to be instructing or disagreeing with Authority staff. Any issues or concerns the Board member wishes to comment on should be raised subsequently with the Chair of the Board for possible discussion at an upcoming meeting.

### 3.0 Competencies of an Effective Director

| Competency                                | Definition                                                                                                                                                                                                                                                                             |
|-------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Strategic Vision                          | This competency describes the extent to which Directors are able to anticipate the long-term business challenges the organization will face, take actions to respond to long term opportunities and risks and know the organization's current business strategy and associated budget. |
| Governance Focus                          | This competency describes the extent to which Directors clearly understand their roles – as stewards of the organization versus management – and remain focused on strategic issues and priorities.                                                                                    |
| Understands Consumers & Protection Issues | This competency describes the extent to which Directors know and understand the regulatory marketplace and relevant consumer protection issues.                                                                                                                                        |
| Analysis & Judgment                       | This competency describes the extent to which Directors consider diverse and possibly contradictory information, analyze complex information, make sound decisions based on that information and ensure decisions have a long-term                                                     |

|                                                        |                                                                                                                                                                                                                                              |
|--------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                        | positive impact on the company.                                                                                                                                                                                                              |
| Decisiveness                                           | This competency describes the extent to which Directors make decisions in an objective and timely manner, including being able to make decisions based on limited information when needed.                                                   |
| Supportive Relationships & Interpersonal Effectiveness | This competency describes the extent to which Directors establish collaborative, supportive and respectful relationships with other stakeholders (Directors, the senior management team, consumers, other organizations).                    |
| Persuasiveness                                         | This competency describes the extent to which Directors express their views and opinions with confidence, stand up for what they believe in without becoming overbearing or pushy and articulate their views in clear and compelling manner. |
| Results-Oriented & Continuous Improvement              | This competency describes the extent to which Directors set challenging goals for the organization and themselves, follow through on their responsibilities and seek continuous improvement.                                                 |
| Integrity                                              | This competency describes the extent to which Directors demonstrate the highest level of integrity in their behaviour and act as role models for the organization.                                                                           |

## Appendix C – Code of Conduct & Conflict of Interest Policy and Declaration

### Part One: Code of Conduct & Conflict of Interest Policy

#### 1.0 Introduction

The fundamental relationship between a Director and the Business Practices and Consumer Protection Authority (the “BPCPA” or the “Authority”) should be one of trust; essential to trust is a commitment to honesty and integrity. Ethical conduct within this relationship imposes certain obligations.

#### 2.0 Purpose & Scope

The purpose of this Code of Conduct & Conflict of Interest Policy (“Code of Conduct”) is to set out minimum standards of ethical conduct expected of all Directors and to define “conflict of interest.” Directors will declare they have read and agree to abide by the Code of Conduct and will declare positions which may lead to a real or perceived conflict of interest.

#### 3.0 Individual Responsibility

The BPCPA should behave, and be perceived, as an ethical organization. Each Director must adhere to the minimum standards described herein and to the standards set out in applicable policies, guidelines and legislation. Integrity, honesty and trust are essential elements of the Authority’s success. Any Director who knows of, or suspects, a breach of this Code of Conduct has a responsibility to report it to the Board Chair.

To demonstrate determination and commitment, each Director must review and declare compliance with this Code of Conduct annually and in instances where: a) a previously documented conflict of interest changes; or b) a new conflict arises.

A Director found to have breached their duty by violating the minimum standards set out in this policy may be liable to censure or dismissal from the Board.

#### 4.0 Where to Seek Clarification

Normally, the Board Chair or the Chair of the Governance & Nominating Committee are responsible for providing guidance on any item concerning standards of ethical behaviour and conflicts of interest.

The BPCPA, recognizing the need for a neutral and independent resource to provide a clear interpretation of its standards of conduct and guidelines for conflict of interest, may establish a Code of Conduct Advisor (the Advisor). Normally, the Advisor will be the Authority’s legal counsel. The Advisor:

- Reviews, updates or establishes appropriate policy, guidelines, procedures and processes for the Authority’s code of conduct and conflict of interest guidelines; and
- Provides expert advice, receives disclosures and, if appropriate, issues written opinions or

directives to Directors and Officers on code of conduct and conflict of interest matters that they may encounter when fulfilling their respective responsibilities.

## 5.0 Best Practices

The BPCPA, as a body charged with the administration of statutes in the public interest, believes it is in its, and the public's, best interest for the Authority to adhere to the General Conduct Guidelines prepared by the Crown Agencies and Board Resourcing Office of the Province of British Columbia.<sup>[1]</sup> The BPCPA expects Directors to have read, understood and adhere to these Guidelines wherever possible.

The Board commits itself and its Directors to ethical, businesslike and lawful conduct, including proper use of authority and appropriate decorum when acting as Directors. Accordingly,

- This accountability is paramount to any conflicting loyalty such as that owed to any particular advocacy or interest group or membership on other boards or staff position.
- Directors may not attempt to exercise individual authority over the organization except as explicitly set forth in Board policies.
- Directors' interactions with the CEO or with staff must recognize the lack of authority vested in individuals except when explicitly Board-authorized.
- Directors' interactions with the public, press or other entities must recognize the same limitation and the inability of any Director to speak for the Board except to repeat explicitly stated Board decisions.

## 6.0 Compliance with the Law

Section 9(1) of the *Business Practices and Consumer Protection Authority Act* (Authority Act) sets out the expected standard of conduct for Directors:

- 9(1) A director or an officer of the authority, when exercising the powers and performing the duties and functions of a director or an officer of the authority, must do all of the following:
- (a) act honestly and in good faith;
  - (b) act with a view to the best interests of the authority;
  - (c) exercise the care, diligence and skill that a reasonably prudent individual would exercise in comparable circumstances;
  - (d) act in accordance with this Act and the *Business Practices and Consumer Protection Act*;
  - (e) act in accordance with any other Act, the administration of which is delegated to the authority;
  - (f) subject to paragraphs (a) to (e), act in accordance with any provisions of the *Business Corporations Act* that apply to the authority.

Notwithstanding the provisions of these minimum standards, the Code of Conduct & Conflict of Interest Policy is as follows:

- The primary duty of Directors is to act in the best interest of the BPCPA at all times.

- Directors should act at all times in full compliance with both the letter and the spirit of all applicable laws.
- No Director should commit or condone an unethical or illegal act or instruct another Director, employee or supplier to do so.
- Directors are expected to be sufficiently familiar with any legislation that applies to their work to recognize potential liabilities and to know when to seek legal advice. If in doubt, Directors are expected to ask for clarification.
- Falsifying any record is unacceptable and grounds for dismissal.
- Directors should not only comply fully with the law, but should also avoid any situation which is, or could be perceived as, improper.
- Directors should act in a manner that promotes a work environment that is free from discrimination and harassment where all Directors, employees and interest holders are treated with respect and dignity.

## **7.0 Conflicts of Interest – General Provisions**

In general, a conflict of interest exists for Directors who use their position in the BPCPA to benefit themselves, friends, family or associates. A Director should not use their position with the BPCPA to pursue or advance personal interests, the interests of a related person<sup>[2]</sup> or friend, the Director's business associate, corporation, union or partnership, or the interests of a person to whom the Director owes an obligation. A Director should not directly or indirectly benefit from a transaction with the BPCPA over which a Director can influence decisions made by the BPCPA.

A Director should not take personal advantage of an opportunity available to the BPCPA unless the BPCPA has clearly and irrevocably decided against pursuing the opportunity, and the opportunity is also available to the public. A Director should not use their position with the BPCPA to solicit clients for the Director's business, or a business operated by a close friend, a related person, the Director's business associate, corporation, union or partnership of the Director, or a person to whom the Director owes an obligation.

Every Director should avoid any situation in which there is, or may appear to be, a real or perceived<sup>[3]</sup> conflict of interest which could interfere with the Director's judgment in making decisions in the best interest of the BPCPA.

There are several situations that could give rise to a conflict of interest. The most common are accepting gifts, favours or kickbacks from suppliers, close or family relationships with outside suppliers, passing confidential information to competitors or other interested parties or using privileged information inappropriately. The following are examples of the types of conduct and situations that can lead to a conflict of interest:

- Influencing the Authority to lease equipment from a business owned by the Director's spouse;
- Influencing the organization to allocate funds to an institution where the Director or their relative works or is involved;

- Participating in a decision by the Authority to hire, promote or terminate a relative, friend or associate of the Director;
- Influencing the BPCPA to make all its travel arrangements through a travel agency owned by a relative of the Director;
- Influencing or participating in a decision of the BPCPA that will directly or indirectly result in the Director's own financial gain.

A Director should fully disclose all circumstances that could conceivably be construed as conflict of interest.

### **7.1 Disclosure**

Full disclosure enables Directors to resolve unclear situations and gives an opportunity to dispose of conflicting interests before any difficulty can arise.

A Director should, immediately upon becoming aware of a potential conflict of interest situation, disclose the conflict (preferably in writing) to the Board Chair. This requirement exists even if the Director does not become aware of the conflict until after a transaction is complete. If a Director is in doubt as to whether a situation gives rise to a conflict, real or perceived, the Director should recuse themselves. Unless a Director is otherwise directed, a Director should immediately take steps to resolve the conflict or remove the suspicion that it exists.

If a Director is concerned that another Director is in a conflict of interest situation, the Director should immediately bring their concern to the other Director's attention and request that the conflict be declared. If the other Director refuses to declare the conflict, the Director should immediately bring their concern to the attention of the Board Chair. If there is a concern with the Board Chair, the issue should be referred to the Chair of the Governance & Nominating Committee.

A Director should disclose the nature and extent of any conflict at the first meeting of the Board after which the facts leading to the conflict have come to that Director's attention. After disclosing the conflict, the Director:

- Should not take part in the discussion of the matter or vote on any questions in respect of the matter (although the Director may be counted in the quorum present at the Board meeting);
- If the meeting is open to the public, may remain in the room, but shall not take part in that portion of the meeting during which the matter giving rise to the conflict is under discussion, and shall leave the room prior to any vote on the matter giving rise to the conflict;
- Should, if the meeting is not open to the public, immediately leave the meeting and not return until all discussion and voting with respect to the matter giving rise to the conflict is completed; and
- Should not attempt, in any way or at any time, to influence the discussion or the voting of the Board on any question relating to the matter giving rise to the conflict.

## **7.2      *Outside Business Interests***

Directors should declare possible conflicting outside business activities at the time of appointment. Notwithstanding any outside activities, Directors are required to act in the best interest of the Authority. No Director should hold a significant financial interest, either directly or through a relative or associate, or hold or accept a position as an Officer or Director in an organization in a material relationship with the BPCPA, where by virtue of their position in the BPCPA, the Director could in any way benefit the other organization by influencing the purchasing, selling or other decisions of the BPCPA, unless that interest has been fully disclosed in writing to the BPCPA and approved by the Board by resolution of more than two-thirds of all the Directors. A “significant financial interest” in this context is any interest substantial enough that decisions of the BPCPA could result in a personal gain for the Director.

These restrictions apply equally to interests in companies that may compete with the BPCPA in all of its areas of activity.

## **7.3      *Investment Activity***

Directors should not, either directly or through relatives or associates, acquire or dispose of any interest, including publicly traded shares, in any company while having undisclosed confidential information obtained in the course of work at the BPCPA which could reasonably affect the value of such securities.

Each Director who has material direct or indirect ownership, interest or profit participation in outside business enterprises that have or are anticipating having dealings with BPCPA (e.g. regulated and licensed sectors, suppliers, etc.) shall disclose such interest in writing to the Board Chair through “Part 2: Code of Conduct & Conflict of Interest Declaration” of this policy.

## **7.4      *Outside Employment or Association***

A Director who accepts a position with any organization that could lead to a conflict of interest or situation prejudicial to the Authority’s interests, should discuss the implications of accepting such a position with the Board Chair, recognizing that acceptance of such a position might require the Director’s resignation from the Authority’s Board.

## **7.5      *Entertainment, Gifts and Favours***

It is essential in ensuring fair business practices that all those who associate with the BPCPA, as suppliers, contractors or Directors, have access to the BPCPA on equal terms. Directors and members of their immediate families should not accept entertainment, gifts or favours that create or appear to create a favoured position for doing business with the BPCPA. Any firm offering such inducement should be asked to cease. Similarly, no Director should offer or solicit gifts or favours in order to secure preferential treatment for themselves or the BPCPA.

Under no circumstances should Directors offer or receive cash, preferred loans, securities or secret commissions in exchange for preferential treatment. Any Director experiencing or witnessing such an offer should report the incident to the Board Chair immediately.

Nominal gifts and entertainment should only be accepted or offered by a Director in the normal exchanges common to established business relationships for the BPCPA. An exchange of such gifts should create no sense of obligation on the part of the Director. Inappropriate gifts received by a Director should be returned to the donor. Directors shall make full and immediate disclosure to the Board of any entertainment or gifts.

## **8.0 Meeting Attendance**

Recognizing that exceptional situations may arise, Directors should make every effort to attend all Board and Committee meetings of the Authority and in the prescribed medium.

Failure by a Director to attend two regularly scheduled Board or Committee meetings in any 12-month period, without providing reasonable cause to the Chair, will be deemed to be contrary to the best interests of the Authority and may be cause for rescinding of the Director's appointment per section 9 of the Authority Act. Failure by the director to attend two regularly scheduled Board or Committee meetings in any 12-month period, without providing reasonable cause to the Chair, will result in forfeiture by the Director of the full annual retainer or any outstanding amount up to a full annual retainer.

Any director subject to discipline arising from the preceding two paragraphs will be given the opportunity to be heard and will be provided with any decision of the Board in writing.

### **8.1 Temporary Leaves of Absences**

The Board of Directors recognizes the necessity for leaves of absence in certain, time-limited situations. A Director who is temporarily unable to continue serving on the Board, and is otherwise in good standing, may request a temporary leave of absence in writing to the Board Chair. The Chair will consider multiple factors in rendering a decision, including the skills gap created and planned leave duration.

## **9.0 Confidential Information & Safeguarding Practices**

Confidential information includes proprietary technical, business, financial, legal, or any other information which the BPCPA treats as confidential. Directors should not, either during or following the termination of an appointment, disclose such information to any outside person unless authorized. Similarly, Directors should never disclose or use confidential information gained by virtue of their association with the BPCPA for personal gain, or to benefit friends, relatives or associates. Members will respect the confidentiality appropriate to issues of a sensitive nature including the protection of personal information, being information relating to an identifiable individual. If in doubt about what is considered confidential, a Director should seek guidance from the Board Chair or the CEO.

The Board's Cybersecurity and Use of Technology Policy defines the expectations and responsibilities of Directors concerning access to and use of Consumer Protection BC's information and technology. As part of their orientation, Directors undergo mandatory cybersecurity training. Additionally, Directors are



required annually to complete either the cybersecurity training provided by Consumer Protection BC or an equivalent course in order to stay informed about best practices in protecting corporate information. Compliance with this requirement is confirmed through an attestation included within the declaration section of this Policy (“Part 2: Code of Conduct & Conflict of Interest Declaration”).

When a Director’s term expires or a Director’s appointment is rescinded or a Director resigns, material which is not within the public realm will be returned to the Corporate Secretary or deleted, as appropriate.

#### **10.0 Use of the Organization’s Property**

A Director should receive the BPCPA’s written approval to use property owned by the BPCPA for personal purposes, or to purchase property from the BPCPA (unless the purchase is made through the usual channels also available to the public).

Even then, a Director should not purchase property owned by the BPCPA if that Director is involved in an official capacity in some aspect of the sale or purchase.

#### **11.0 Procedures for Allegations of Wrongdoing**

Any allegations of wrongdoings against a Director must be provided in writing to the Board Chair or Vice Chair of the Board.

A Director who is alleged to have violated the Code of Conduct shall be informed in writing and shall be allowed to present their views with respect to the alleged breach at an in-camera Board of Directors meeting. The complaining party must be identified. If the complaining party is a Director, they and the respondent Director shall absent themselves from any discussion and decision of censure or other action that may be brought by the Board.

Directors who are found to have violated the Code of Conduct may be subject to the following sanctions:

- The Board Chair may issue a letter of censure marked “Personal and Confidential” to the Director in question. This occurs only after a motion of censure has been tabled by another Director and passed by at least two-thirds of Directors present at the in-camera meeting of the Board.
- A motion to remove the Director from the Board may be tabled. In accordance with subsection 9(2) of the Authority Act, the appointment of a Director appointed under subsection 6(1)(b) may be rescinded by a resolution of more than two-thirds of all Directors, stating that they consider the Director to have failed to adhere to the standard of conduct required under subsection 9(1).

Any Director subject to discipline as described in the preceding paragraphs will be given the opportunity to be heard and will be provided with any decision of the Board in writing.

## Part Two: Code of Conduct & Conflict of Interest Declaration

### **Collection of Information**

The collection of this information is authorized under section 26(c) of the *Freedom of Information and Protection of Privacy Act*. Inquiries about the use of this information can be directed to the Information and Privacy Officer at [privacy@consumerprotectionbc.ca](mailto:privacy@consumerprotectionbc.ca) or 1-888-564-9963.

### **Individual Profile**

***Name:***

***Address:***

***Telephone and Email Address:***

***Education:***

***Current Employer:***

*Include Name, Position, Dates*

***Previous Employer:***

*Include Name, Position, Dates*

***Current Memberships Held:***

**Current Board Positions:**

*Include Name, Position, Terms*

**Declaration**

I, \_\_\_\_\_, acknowledge that I have read and considered this Code of Conduct & Conflict of Interest Policy and Declaration and agree to conduct myself accordingly.

**1. I further declare as follows that a direct or indirect conflict with my duty as a Director may arise because (please indicate if non-applicable):**

a. I hold the following offices (appointed or elected):

b. I, or any trustee or any nominee on my behalf, own or possess, directly or indirectly, the following interests:

c. I, or any trustee or any nominee on my behalf, own or possess, directly or indirectly, a controlling interest or direct ownership, in the following companies licensed/regulated by Consumer Protection BC:<sup>[4]</sup>

d. I hold the following interlocking directorships (whereby myself and another Director serve as Directors or members of management for another same company):

**2. The nature and extent of the direct or indirect conflicting duty or interest noted in paragraph 1 above is (please indicate if non-applicable):**

**3. A real or perceived conflict of interest with my duty as a Board Director for the Authority may arise because I receive financial remuneration (either for services performed by me, as an owner or part owner, trustee, or employee or otherwise) from the following sources (please indicate if non-applicable):**

**4. Other than disclosed above, relationships or interests that could compromise, or be perceived to compromise, my ability to exercise judgment with a view to the best interests of the Board and the Authority are as follows (please indicate if non-applicable):**

**5. Further, I confirm that:**

- I have completed Consumer Protection BC's provided cybersecurity training, or another equivalent course, within the past 12 months;<sup>[5]</sup>
- I am not under the age of 18 years;
- I have not been found by a court, in Canada or elsewhere, to be incapable of managing my own affairs;
- I am not a person in respect of whom a certificate of incapability is issued under the *Adult Guardianship Act*, unless the certificate is subsequently cancelled under section 37(4) of that Act;
- I am not an undischarged bankrupt;
- I have not been convicted inside or outside of British Columbia of an offence in connection with the promotion, formation or management of a corporation or an unincorporated business, or of an offence involving fraud; and

- That I understand that I may be liable to censure or dismissal from the Board if I am found to have breached my duty by violating the minimum standards set out in this Policy and Declaration.

I also attest to the veracity of the information provided in this declaration.

If, at any time, following the signing of this Declaration, there occurs any material change to the information provided, either by way of addition or deletion, I shall forthwith file an updated Declaration.

I further acknowledge that, in the course of my duties with the BPCPA, I may be requested to provide certain personal information to the BPCPA, and I consent to the Authority's collection, use and disclosure of such personal information as may be required by the BPCPA from time to time in the course of its business, including, without limitation, for purposes related to the preparation of annual reports, minute books and other corporate records or filings.

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**Director Signature**

**Date**

Filed with the Corporate Secretary of the Business Practices and Consumer Protection Authority:

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**Secretary Signature**

**Date**

[1] available at: <https://www2.gov.bc.ca/gov/content/bcpbpublicsectorboardapplications/learn/board-member-information>.

[2] "related" person includes a spouse, child, parent, grandparent, aunt, uncle, cousin or sibling of a director.

[3] "perceived" conflict of interest means any situation where it would appear to a reasonable person that the director is in a conflict of interest situation.

[4] "companies licensed/regulated by Consumer Protection BC" are those set out in the *Business Practices and Consumer Protection Act*, the *Cremation, Interment and Funeral Services Act*, the *Motion Picture Act*, the *Ticket Sales Act* and associated regulations. These may include travel agencies, travel wholesalers and accommodation providers; telemarketers; debt collection agencies, debt collectors, bailiffs, and debt repayment agencies; funeral services providers, funeral directors, embalmers, cemeteries and crematoria; motion picture retailers, distributors and theatres; home inspectors; high-cost credit grantors; and payday lenders. If uncertain, directors are expected to ask for clarification from the Corporate Secretary.

[5] Directors may request access to Consumer Protection BC's cybersecurity training through the Corporate Secretary

## Appendix D – Terms of Reference for the Finance & Audit Committee

### 1.0 Purpose

As stated in section 9.0 of the Board Governance Manual, the Board may establish further committees of the Board to assist the Board in discharging its responsibilities.

The Finance & Audit Committee (FAC) assists the Board in discharging its responsibilities for financial stewardship of the *Business Practices and Consumer Protection Authority Act* and related trust funds (such as the Travel Assurance Fund, Consumer Advancement Fund, Recoveries Fund and Consumer Financial Education Fund), including the review of the annual audited financial statements and, as appropriate, other management-prepared financial statements or reports (such as budgets or forecasts); the relationships with the external auditors; the external audit and the oversight of internal controls and financial risk.

### 2.0 Composition

Unless the FAC is comprised of all Board members (operating as a committee of the whole), the FAC shall be composed of no fewer than two and no more than four Directors.

The Board appoints the Chair and members of the FAC for a one-year term; however, the Chair and members may serve consecutive terms.

The FAC shall operate in a manner that is consistent with the committee principles outlined in the Board Governance Manual.

FAC members shall be “financially literate” and at least one member shall have “accounting or related financial expertise.”

### 3.0 Responsibilities

#### 3.1 External Audit

Through the FAC, the external auditor is accountable to the Board. The FAC, as a whole, will liaise with the external auditor and advise the Board in respect of the appointment, partner rotation, independence, planning, conduct and results of external audit activities. The Board Chair will be informed of any request made by the external auditor to liaise directly with the FAC Chair, rather than the FAC as a whole.

The FAC will:

1. Review the appointment and independence of the external auditor, including:

- a. Annually assess performance and recommend to the Board, for approval, the engagement or reappointment of the external auditor;
  - b. Receive assurances on the independence of the external auditor;
  - c. Ensure the CEO advises the FAC Chair and Board Chair if any non-audit services are being contemplated by the auditor;
  - d. Approve all non-audit services to be provided by the auditors which exceed 20% of the audit fee; and
  - e. Annually assess the qualification, expertise and resources of the external auditor and ensure appropriate rotation of the engagement partner. Rotation intervals for the engagement partner should not exceed five years.
2. Review the plans and conduct of the annual external audit, including but not limited to:
  - a. The audit plan, engagement letter, procedures to review internal controls and management estimates, materiality limit, areas of financial risk identified by the auditor, staffing, timetable, proposed fees; and,
  - b. Any difficulties encountered, or restriction imposed by management, during the audit.
3. Review the external audit results, reporting and the financial statements, including:
  - a. By discussion with the external auditor, the annual financial statements and the external auditor's report including the appropriateness of accounting policies and underlying estimates;
  - b. Any significant accounting or financial reporting issue;
  - c. The evaluation of the system of internal controls, procedures and documentation;
  - d. The post-audit or management letter containing any findings or recommendations, including management's response thereto and the subsequent follow-up to any significant identified internal controls weaknesses;
  - e. The external auditor's reports on all material affiliates in which the Authority has an economic interest; and
  - f. Any other matters the external auditor brings to the FAC's attention.
4. Invite the external auditor to attend meetings of the FAC and to be heard at those meetings on matters relating to the external auditor's duties:
  - a. At the request of the FAC Chair or any two FAC members;
  - b. At the request of the external auditor; and,
  - c. Periodically, and at least annually, without management present.

### **3.2 Audited Financial Statements**

1. The FAC will review and advise the Board on:
  - a. The annual audited financial statements;
  - b. The appropriateness of accounting policies and financial reporting practices;

- c. Significant proposed changes in financial reporting and accounting policies and practices;
- d. New or pending relevant developments in accounting and reporting standards; and,
- e. Significant estimates made in the audited financial statements.

### **3.3 Internal Controls and Financial Risk**

1. The FAC will review with management and the external auditors, and advise the Board:
  - a. As to the integrity of the system of internal controls in ensuring transactions are completely and properly recorded, and that financial and performance reports drawn from them are complete and accurate;
  - b. Whether principal financial and operational risks have been identified and managed in a risk management plan;
  - c. Whether the industry financial models are fair and reasonably equitable in the long run, as necessary and in accordance with the fee schedule review;
  - d. On the financial impact of any litigation on financial reporting;
  - e. Whether the Investment Policy is satisfactory;
  - f. Whether the Operating Reserve & Cash Balance Policy is satisfactory;
  - g. Whether the investment performance review is satisfactory;
  - h. If there is cause for concern from a review of the CEO's expenditure reviews, as completed by the Chair; and,
  - i. Whether the Business Continuity Plan is satisfactory.
2. The FAC will monitor the following executive limitations:
  - a. Financial Condition and Activities;
  - b. Asset Protection; and,
  - c. Budgeting.

## **4.0 Executive Limitations**

### **4.1 Financial Condition and Activities**

With respect to the actual, ongoing financial condition and activities, the CEO shall not cause or allow the development of fiscal jeopardy or a material deviation of actual expenditures from Board priorities established in Ends policies.

Accordingly, the CEO shall not:

1. In debt or expend more funds than are available in the fiscal year without prior approval;
2. Fail to promptly transfer appropriate amounts to trust funds;
3. Fail to settle payroll and debts in a timely manner;
4. Allow tax payments or other government-ordered payments or filings to be overdue or inaccurately filed;



5. Make a single purchase or commitment greater than the amount, or longer than the duration, approved by the Board in the Administrative Approval Authority Matrix;
6. Acquire, encumber or dispose of real property;
7. Fail to aggressively pursue receivables after a reasonable grace period;
8. Fail to set up processes to safeguard assets held in trust;
9. Fail to develop a prudent statement of Investment Policy for trust and compensation funds and comply with such policy to achieve a reasonable rate of return; and
10. Fail to prudently invest surplus cash.

#### **4.2 Asset Protection**

The CEO shall not allow the assets to be unprotected, inadequately maintained or unnecessarily risked.

Accordingly, the CEO shall not:

1. Fail to adequately insure against theft and casualty losses to at least 80% of replacement value and against liability losses to Board members, staff and the organization itself in an amount greater than the average for comparable organizations;
2. Allow unbonded personnel access to material amounts of funds;
3. Unnecessarily expose the organization, its Board or staff to claims of liability;
4. Fail to protect intellectual property, information and files from loss or significant damage or records management requirements as outlined in the Administrative Agreement;
5. Fail to adequately deal with any recommendations received from the auditors;
6. Endanger the organization's public image or credibility, particularly in ways that would hinder its accomplishment of its priorities or policies; and
7. Fail to develop and maintain a Business Continuity Plan.

#### **4.3 Budgeting**

Financial planning for any fiscal year, or the remaining part of any fiscal year, shall not deviate materially from the Board's approved priorities, risk fiscal jeopardy or fail to be derived from a multiyear plan.

Accordingly, the CEO shall not allow budgeting that:

1. Contains too little information to enable credible projection of revenues and expenses, separation of capital and operational items, cash flow and disclosure of planning assumptions;
2. Plans the expenditure in any fiscal year of more funds than are conservatively projected to be available in that period without prior approval;
3. Creates inadequate working capital to meet liabilities as they come due;
4. Provides less for Board prerogatives during the year than is set forth in the Cost of Governance & Continuing Education Policy;
5. Allows for unreasonable and inequitable industry cross subsidization in the long run;
6. Ignores business risks; and
7. Avoids appropriate fiscal management for trust funds.

## 5.0 General

The FAC shall meet at least twice a year; however, further meetings may be called by the Chair as required.

Recommendations will be made by the Committee either informally by consensus or formally by a majority vote. The Board has final approval of all recommendations.

The Committee, in carrying out its tasks under these terms of reference, may obtain such outside or other independent professional advice as it considers necessary to carry out its duties.

The FAC Chair will annually provide a verbal attestation to the Board on its fulfillment of its duties which will be minuted.

The Corporate Secretary, or such other Committee member as designated by the Chair, will take minutes of meetings.

Unless the FAC is comprised of all Board members (operating as a committee of the whole), the Chair is responsible for providing periodic reports to the Board.

## 6.0 Amendments

The Terms of Reference may be amended by the Board as required and in accordance with the policy set in the Board Governance Manual.

## 7.0 Timetable

The following timetable outlines the FAC's schedule of activities:

| Activity                                                                                                                   | Schedule |    |    |    |
|----------------------------------------------------------------------------------------------------------------------------|----------|----|----|----|
|                                                                                                                            | Q1       | Q2 | Q3 | Q4 |
| <b>External Audit</b>                                                                                                      |          |    |    |    |
| 1) Review performance, appointment and independence of the external auditor, and report on non-audit services to the Board | ✓        |    |    |    |
| 2) Review the plan and conduct of the external audit                                                                       |          |    |    | ✓  |
| 3) Review the external audit results, reporting and annual financial statements                                            | ✓        |    |    |    |
| 4) As appropriate, invite the auditor to attend meetings                                                                   | ✓        |    |    | ✓  |

| Activity (continued)                                                                                                                                                                                                                  | Schedule |    |    |    |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----|----|----|
|                                                                                                                                                                                                                                       | Q1       | Q2 | Q3 | Q4 |
| <b>Audited Financial Statements</b>                                                                                                                                                                                                   |          |    |    |    |
| 1) Review annual audited financial statements                                                                                                                                                                                         | ✓        |    |    |    |
| 2) Review appropriateness of accounting policies and financial reporting practices                                                                                                                                                    | ✓        |    |    |    |
| 3) Review and advise on significant proposed changes in financial reporting, accounting policies, practices                                                                                                                           | ✓        |    |    |    |
| 4) Review and advise on new or pending relevant developments in accounting and reporting standards                                                                                                                                    | ✓        |    |    |    |
| 5) Review and advise on significant estimates made in the financial statements                                                                                                                                                        | ✓        |    |    |    |
| <b>Internal Controls and Financial Risk</b>                                                                                                                                                                                           |          |    |    |    |
| 1) Review integrity of the system of internal controls <ul style="list-style-type: none"> <li>a. Administrative Approval Authority Matrix</li> <li>b. Fraud and Error Questionnaire</li> <li>c. Internal Control Narrative</li> </ul> |          |    |    | ✓  |
| 2) Review Areas of Principal Risk Report for format and appropriateness of content                                                                                                                                                    | ✓        |    |    |    |
| 3) Review insurance requirements and coverage amounts                                                                                                                                                                                 | ✓        |    |    |    |
| 4) Industry Financial Model <ul style="list-style-type: none"> <li>a. Industry costing and fee recommendations, as necessary</li> </ul>                                                                                               |          |    |    |    |
| 5) Review the impact of any litigation on financial reporting                                                                                                                                                                         |          |    |    | ✓  |
| 6) Review if Investment Policy is satisfactory                                                                                                                                                                                        |          |    | ✓  |    |
| 7) Review if investment performance review is satisfactory                                                                                                                                                                            |          |    | ✓  |    |
| 8) Review if Operating Reserve & Cash Balance Policy is satisfactory                                                                                                                                                                  |          |    | ✓  |    |
| 9) Review management-prepared operating financial statements or other financial reports, such as budgets and forecasts                                                                                                                | ✓        | ✓  | ✓  | ✓  |
| 10) Report any concerns regarding Chair's review of CEO expenditures                                                                                                                                                                  | ✓        | ✓  | ✓  | ✓  |
| 11) Ensure Business Continuity Plan is active and up-to-date through Areas of Principal Risk Reports                                                                                                                                  | ✓        | ✓  | ✓  | ✓  |
| <b>Other</b>                                                                                                                                                                                                                          |          |    |    |    |
| 1) Provide an annual verbal attestation to the Board on its fulfillment of duties                                                                                                                                                     |          |    |    | ✓  |
| 2) Unless the FAC is comprised of all Board members (operating as a committee of the whole), provide oral reports to the Board                                                                                                        | ✓        | ✓  | ✓  | ✓  |
| 3) Review Executive Limitations                                                                                                                                                                                                       |          |    |    | ✓  |

## Appendix E – Terms of Reference for the Governance & Nominating Committee

### 1.0 Purpose

As required by section 7(1) of the *Business Practices and Consumer Protection Authority Act* (BPCPA Act), the Board must appoint a nominating committee from amongst its members. Further, as stated in section 9.0 of the Board Governance Manual, the Board may establish further committees of the Board to assist the Board in discharging its responsibilities.

The Governance & Nominating Committee (GNC) assists the Board in discharging its responsibilities for Board recruitment, Board evaluation and Board governance. This includes the monitoring of executive limitations as assigned by the Board.

### 2.0 Composition

Unless the GNC is comprised of all Board members (operating as a committee of the whole), the GNC shall be composed of no fewer than two and no more than four Directors.

The Board appoints the Chair and members of the GNC for a one-year term; however, the Chair and members may serve consecutive terms.

The GNC shall operate in a manner that is consistent with the committee principles outlined in the Board Governance Manual.

### 3.0 Responsibilities

#### 3.1 Board Recruitment

The GNC will:

1. Review annually the profile of Board skills and composition to ensure it reflects the current needs of the Board, consistent with the achievement of the Authority's Business Plan, and make recommendations to the Board, where appropriate, to update the Board's diversity, knowledge, skills, abilities and competencies as stated in section 4.3 of the Board Governance Manual.
2. Review annually Directors' competencies; general knowledge, skills and experience; specific knowledge, skills and experience; and diversity. The Committee will identify any gaps that may exist as identified in the Director Competency & Skills Matrix.
3. Make recommendations to the Board whether to embark upon recruiting new members to the Board of Directors.
  - a. Where a decision is made to recruit new members to the Board, develop an action plan to identify potential candidates to fill vacancies;

- b. Review potential candidates based on the principle of merit and in accordance with an objective process designed to appraise the knowledge, skills and abilities of the applicants;
- c. Prepare a list of qualified nominees to fill vacancies on the Board, making a reasonable attempt to submit to the Board at least one more nominee than the number required to fill the vacancies on the Board (per section 7(2)(b) of the BPCPA Act);
- d. Ensure an orientation program is available for new Directors; and
- e. Ensure the timely orientation of new Directors.

The GNC is not responsible for the Attorney General's appointment of one Director to the Board (per section 6(1)(a) of the BPCPA Act).

### **3.2 Board, Director & Committee Evaluations**

The GNC will conduct annual Board, individual Director, Board Chair, Committee Chair and Corporate Secretary evaluations as set out in section 10 of the Board Governance Manual.

The GNC will:

1. Establish an evaluation process for the Board, individual Directors, the Board Chair, Committee Chairs and the Corporate Secretary.
2. Conduct annual Board, Director, Board Chair, Committee Chair and Corporate Secretary evaluations.
3. Provide Board and Committee recommendations by way of a report to the Board.
4. Review progress on a biannual basis.
5. Retain an independent resource to receive Director evaluation surveys and to provide a report to the Board and other reports, as required.

### **3.3 Board Governance**

The GNC will:

1. Review annually the Board Governance Manual, Executive Limitations and other governance-related materials and propose recommendations for changes to the Board.
2. Review Committee terms of references and responsibilities of the Board Chair and Corporate Secretary.
3. Monitor compliance with the Calendar of Commitments created from the Board Governance Manual to determine if stated actions and timeframes are being followed.
4. Recommend an annual Board agenda based on the Calendar of Commitments to be incorporated into the agendas of the regularly scheduled Board meetings.
5. Monitor Executive Limitations as assigned by the Board. At this time none have been assigned.

### **3.4. Board Ethics**

The GNC will:

1. Oversee the Code of Conduct & Conflict of Interest Policy and Declaration form, ensuring it is signed annually by Board members; monitoring compliance; sharing an annual summary with

Committee members; and bringing forward, at the Committee’s discretion, any code of conduct or conflict of interest issues.

2. Recommend and advise the Board of Directors on adoption of new ethics policies or revisions to current ones.

## 4.0 General

The GNC shall meet at least twice a year; however, further meetings may be called by the Chair as required.

Recommendations will be made by the GNC either informally by consensus or formally by a majority vote. The Board has final approval of all recommendations.

The GNC, in carrying out its tasks under these terms of reference, may obtain such outside or other independent professional advice as it considers necessary to carry out its duties.

The GNC Chair will annually provide a verbal attestation to the Board on its fulfillment of its duties which will be minuted.

The Corporate Secretary, or such other GNC member as designated by the Chair, will take minutes of meetings.

Unless the GNC is comprised of all Board members (operating as a committee of the whole), the Chair is responsible for providing periodic reports to the Board.

## 5.0 Amendments

The terms of reference may be amended by the Board as required and in accordance with policy set in the Board Governance Manual.

## 6.0 Timetable

The following timetable outlines the GNC’s schedule of activities:

| Activity                                          | Schedule |    |    |    |
|---------------------------------------------------|----------|----|----|----|
|                                                   | Q1       | Q2 | Q3 | Q4 |
| <b>Board Recruitment</b>                          |          |    |    |    |
| 1) Review the Director Competency & Skills Matrix |          |    | ✓  |    |
| 2) Determine need for recruitment                 |          |    | ✓  |    |

| Activity (continued)                                                                                                                                                                                             | Schedule |    |    |    |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----|----|----|
|                                                                                                                                                                                                                  | Q1       | Q2 | Q3 | Q4 |
| <b>Annual Evaluations</b>                                                                                                                                                                                        |          |    |    |    |
| 1) Review annual evaluation processes                                                                                                                                                                            |          |    | ✓  |    |
| 2) Commence annual evaluations                                                                                                                                                                                   |          |    |    | ✓  |
| 3) Provide recommendations to the Board                                                                                                                                                                          | ✓        |    |    |    |
| 4) Review progress on identified areas for Board development                                                                                                                                                     |          | ✓  |    | ✓  |
| <b>Board Governance</b>                                                                                                                                                                                          |          |    |    |    |
| 1) Review Board Governance Manual, Executive Limitations and other governance-related materials                                                                                                                  |          |    |    | ✓  |
| 2) Review Terms of Reference for Committees (the Governance & Nominating Committee, the Human Resources & Compensation Committee and the Finance & Audit Committee); Chair of the Board; and Corporate Secretary |          |    |    | ✓  |
| 3) Review and update calendar of commitments                                                                                                                                                                     |          |    |    | ✓  |
| 4) Establish Board and Committee meeting dates for the upcoming three years                                                                                                                                      |          |    | ✓  |    |
| 5) Monitor Executive Limitations as assigned by the Board                                                                                                                                                        |          |    |    | ✓  |
| 6) Ensure Code of Conduct & Conflict of Interest Policy and Declaration form is signed annually by Board Directors, monitor compliance and review summary report                                                 | ✓        |    |    |    |
| <b>General</b>                                                                                                                                                                                                   |          |    |    |    |
| 1) Provide an annual verbal attestation to the Board on its fulfillment of duties                                                                                                                                |          |    |    | ✓  |
| 2) Unless the GNC is comprised of all Board members (operating as a committee of the whole), provide oral reports to the Board                                                                                   | ✓        | ✓  | ✓  | ✓  |

## Appendix F – Recruitment Provisions

### *Business Practices and Consumer Protection Authority Act*

#### **Nominating process**

- 7**
- (1) The board must appoint a nominating committee from among its members.
  - (2) The nominating committee must
    - (a) prepare a list of qualified nominees to fill vacancies on the board, and
    - (b) from that list make a reasonable attempt to submit to the board at least one more nominee than the number required to fill the vacancies on the board.
  - (3) In preparing the list of nominees, the nominating committee must base its selection on the principle of merit and must use a process designed to appraise the knowledge, skills and abilities of the nominees.
  - (4) The board may take appointments from only the list of nominations submitted to the board by the nominating committee.
- 8**
- (1) A person must not become a director or act as a director of the authority unless that person is an individual who is qualified to do so.
  - (2) An individual is not qualified to become a director or to act as a director of the authority if that individual is
    - (a) under the age of 18 years,
    - (b) found by a court, in Canada or elsewhere, to be incapable of managing the individual's own affairs,
      - (b.1) a person in respect of whom a certificate of incapability is issued under the *Adult Guardianship Act*, unless the certificate is subsequently cancelled under section 37 (4) of that Act,
    - (c) an undischarged bankrupt, or
    - (d) convicted inside or outside of British Columbia of an offence in connection with the promotion, formation or management of a corporation or an unincorporated business, or of an offence involving fraud, unless
      - (i) the court orders otherwise,
      - (ii) 5 years have elapsed since the last to occur of
        - (A) the expiration of the period set for suspension of the passing of sentence without a sentence having been passed,
        - (B) the imposition of a fine,
        - (C) the conclusion of the term of any imprisonment, and
        - (D) the conclusion of the term of any probation imposed, or
      - (iii) a pardon was granted or issued under the *Criminal Records Act* (Canada) and the pardon or record suspension, as the case may be, has not been revoked or ceased to have effect.
  - (3) A director who ceases to be qualified to act as a director of the authority must promptly resign.



## Appendix G – Terms of Reference for the Human Resources & Compensation Committee

### 1.0 Purpose

As stated in section 9.0 of the Board Governance Manual, the Board may establish further committees of the Board to assist the Board in discharging its responsibilities.

The Human Resources & Compensation Committee (HRCC) assists the Board in discharging its responsibilities for Board compensation and monitoring the Authority's human resources policies, including the CEO evaluation and CEO and excluded employee compensation. The HRCC will also ensure the CEO has a succession plan and, when required, it is the responsibility of the Board to decide upon a successor and agree on the CEO recruitment process.

### 2.0 Composition

Unless the HRCC is comprised of all Board members (operating as a committee of the whole), the Committee shall be composed of no fewer than two and no more than four Directors.

The Board appoints the Chair and members of the HRCC for a one-year term; however, the Chair and members may serve consecutive terms.

The HRCC shall operate in a manner that is consistent with the committee principles outlined in the Board Governance Manual.

### 3.0 Responsibilities

#### 3.1 Compensation

The HRCC will, annually, review the excluded staff compensation model to ensure it continues to be competitive, transparent, accountable and affordable. This model will assist in motivating, retaining and attracting candidates of outstanding abilities.

The HRCC will:

1. Review Board and CEO compensation, preferably by an independent consultant, on a triennial (or as required) basis; and,
2. Recommend changes to Board and CEO compensation to the Board for approval.

#### 3.2 CEO Evaluation, Succession Planning & Recruitment

The HRCC will assist the Board in recruiting, retaining and attracting the best possible candidate for the CEO position to ensure strong leadership and effective transitions.

The HRCC will:

1. Review the succession plan for the CEO and senior management of the Authority for compliance with Board policies and receive regular monitoring reports from the CEO;
2. Coordinate CEO recruitment on behalf of the Board and recommend to the Board whether to use an independent recruitment firm to assist with the process;
3. Establish and recommend a CEO evaluation process, including specific performance measurements and evaluation criteria;
4. Retain, as required, an independent consultant to assist the Board in conducting the annual CEO evaluation;
5. Recommend to the Board the CEO evaluation; and,
6. Chair of HRCC and Chair of the Board: review the Board's evaluation with the CEO.

### **3.3 Monitoring of Human Resource Management**

The HRCC will:

1. Monitor human resources policies to ensure compliance with specific executive limitations, including but not limited to the:
  - a. Human Resources Handbook, or other broad human resources policies
  - b. Excluded employee compensation model, which includes salary bands and performance review philosophy for excluded employees
  - c. Employee Engagement Survey
2. Monitor the following Human Resource Management executive limitations:
  - a. Treatment of Staff
  - b. Compensation and Benefits
  - c. Succession Planning and Management Development

Where appropriate, determining other actions necessary to ensure executive limitations are being met and advising the Board of any non-compliance along with appropriate recommendations to address items not in compliance.

3. Retain, as required, an independent consultant to assist the Committee.

## **4.0 Executive Limitations**

### **4.1 Treatment of Staff**

With respect to the treatment of paid and volunteer staff, the CEO may not cause or allow conditions that are unfair, unsafe, undignified or disrespectful.

Accordingly, the CEO shall not:

1. Operate without written personnel policies that clarify personnel rules for staff and protect against wrongful conditions, including nepotism and preferential treatment for personal reasons, bullying, harassment, discrimination and unsafe work environments.
2. Discipline or retaliate against any staff member for bringing forward in good faith allegations of wrongdoing.
3. Prevent staff from reporting to the Board of Directors, under the Standards of Conduct for all employees, allegations of wrongdoings involving the CEO.
4. Fail to acquaint staff with their rights under this policy.

#### **4.2 Compensation & Benefits**

With respect to employment, compensation and benefits to employees, consultants, contract workers and volunteers, the CEO shall not cause or allow jeopardy to fiscal integrity or public image.

Accordingly, the CEO shall not:

1. Change their own compensation and benefits.
2. Be in non-compliance with any collective agreement.
3. Establish current compensation and benefits that deviate materially from the geographic or professional market for the skills employed by management exclusions.
4. Deviate from the pension benefit arrangements with the BC Pension Corporation.

#### **4.3 Succession Planning and Management Development**

In order to protect the Board from sudden loss of senior management services, the CEO may have no fewer than two other executives familiar with Board and CEO issues and processes. The CEO may have no fewer than one other management staff familiar with Vice President and Executive Director roles.

The CEO shall not fail to have in place a corporate management development plan, detailing an existing human resource assessment, a management needs assessment, development plans for key individuals and related supportive management processes.

### **5.0 General**

The HRCC shall meet at least twice a year; however, further meetings may be called by the Chair as required.

Recommendations will be made by the HRCC either informally by consensus or formally by a majority vote. The Board has final approval of all recommendations.

The HRCC, in carrying out its tasks under these Terms of Reference, may obtain such outside or other independent professional advice as it considers necessary to carry out its duties.

The HRCC Chair will annually provide a verbal attestation to the Board on its fulfillment of its duties which will be minuted.

The Corporate Secretary, or such other Committee member as designated by the Chair, will take minutes of meetings.

Unless the HRCC is comprised of all Board members (operating as a committee of the whole), the Chair is responsible for providing periodic reports to the Board.

## 6.0 Amendments

The Terms of Reference may be amended by the Board as required and in accordance with policy set in the Board Governance Manual.

## 7.0 Timetable

The following timetable outlines the HRCC's schedule of activities:

| Activity                                                                                                                                                    | Schedule |    |    |    |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----|----|----|
|                                                                                                                                                             | Q1       | Q2 | Q3 | Q4 |
| <b>Board and CEO Compensation</b>                                                                                                                           |          |    |    |    |
| 1) On a triennial basis, complete a review of Board and CEO compensation plans (preferably by an external consultant)                                       |          |    | ✓  |    |
| 2) On a triennial basis, receive consultant's report (if applicable), develop recommendations for Board and CEO compensation plans and provide to the Board | ✓        |    |    |    |
| <b>CEO Evaluation, Succession Planning and Recruitment</b>                                                                                                  |          |    |    |    |
| 1) Review CEO and senior management succession plans and receive regular monitoring reports                                                                 |          |    | ✓  |    |
| 2) Coordinate CEO recruitment and retain independent recruitment firm, if required                                                                          |          |    |    |    |
| 3) Establish and recommend a CEO evaluation process for the following year; retain independent consultant to assist if required                             |          |    |    | ✓  |
| 4) Recommend previous year completed CEO evaluation to Board;<br>Recommend current year CEO goals to Board                                                  | ✓        |    |    |    |
| 5) Chair of Board and Chair of HRCC reviews completed evaluation with CEO                                                                                   | ✓        |    |    |    |
| 6) Receive mid-year CEO goals for informational purposes                                                                                                    |          | ✓  |    |    |

| Activity (continued)                                                                                                            | Schedule |    |    |    |
|---------------------------------------------------------------------------------------------------------------------------------|----------|----|----|----|
|                                                                                                                                 | Q1       | Q2 | Q3 | Q4 |
| <b>Monitoring Human Resource Policies &amp; Engagement</b>                                                                      |          |    |    |    |
| 1) Monitor the executive limitations                                                                                            |          |    |    | ✓  |
| 2) Receive and review annual employee engagement results                                                                        | ✓        |    |    |    |
| 3) Advise the Board of any non-compliance and provide to the Board any appropriate recommendations, as required                 | ✓        | ✓  | ✓  | ✓  |
| 4) Retain independent consultant, if required, to assist with review                                                            |          |    |    |    |
| <b>Other</b>                                                                                                                    |          |    |    |    |
| 1) Provide an annual verbal attestation to the Board on its fulfillment of duties                                               |          |    |    | ✓  |
| 2) Unless the HRCC is comprised of all Board members (operating as a committee of the whole), provide oral reports to the Board | ✓        | ✓  | ✓  | ✓  |
| 3) Review HRCC Terms of Reference annually                                                                                      |          |    | ✓  |    |
| 4) Review excluded employee compensation model annually                                                                         | ✓        |    |    |    |
| 5) Review CEO job description annually, or in the event of a material change in job duties                                      | ✓        |    |    |    |

## Appendix H – Terms of Reference for the Corporate Secretary

### 1.0 Responsibilities

The Corporate Secretary's responsibilities include:

- Supporting the Board and Committee Chairs in the preparation of meetings, including drafting agendas; preparing briefing materials with appropriate levels of breadth and clarity; and distributing meeting packages;
- Organizing and recording the activities of Board and Committee meetings; exception:
  - Taking minutes during in-camera meetings.
- Ensuring and maintaining the confidentiality of the Board and Committee deliberations, as appropriate;
- Preparing minutes of Board and Committee proceedings;
- Keeping and maintaining all of the Authority's corporate and historical records, meeting minutes and related Board information;
- Coordinating the publication of governance-related information;
- Reviewing and keeping up-to-date on developments in corporate governance and promoting strong corporate governance practices throughout the Authority;
- Advising and assisting Directors with respect to their duties and responsibilities;
- Facilitating the orientation and ongoing education of Directors (with advice from the Governance & Nominating Committee);
- Acting as a channel of communication and information for Directors;
- Administering the Code of Conduct & Conflict of Interest Policy and Declaration form;
- Arranging for the updating of governance policies, as required and in accordance with Board and Committee timetables;
- Administering Director remuneration, consistent with policy; and
- Advising the Chair on any matters where conflict, potential or real, might occur between the Board and the CEO.

### 2.0 Accountability

The Corporate Secretary is an employee of the Authority who reports operationally to the CEO and is also accountable to the Chair and to the Board of Directors.

## Appendix I – Investment Policy of the Board of Directors

### Purpose

The purpose of this policy is to guide the Authority's Board of Directors and the outsourced investment portfolio manager in effectively and prudently managing, monitoring and evaluating the Authority's investment portfolio. The investment portfolio includes the Operational Investment Fund (OIF) and the Travel Assurance Investment Fund (TAIF).

### Division of Responsibilities

#### **Board of Directors**

The Board of Directors is ultimately responsible for the investment portfolio, but has determined that the portfolio is more likely to achieve return objectives if oversight and management are delegated to the President and CEO.

#### **President and CEO**

The President and CEO, or their designate, is charged by the Board of Directors with the responsibility to:

- Formulate the overall investment strategy, guidelines and performance objectives, subject to approval by the Board of Directors
- Oversee the investment assets
- Monitor the management of the portfolio for compliance with investment guidelines and performance objectives
- Provide annual reporting on the implementation of this Investment Policy
- Select the investment portfolio manager and subsequently oversee the relationship with the investment portfolio manager, whose authority is defined in a duly authorized investment management agreement
- Notify the Board of Directors when the individual investment portfolio manager changes or a new investment management firm is selected to manage the investment portfolio

#### **Investment Portfolio Manager**

The investment portfolio manager shall:

- Provide to the President and CEO for approval, an annual investment management agreement which adequately reflects the investment guidelines and performance objectives
- Implement the investment management agreement, once approved
- Provide monthly reports, which at minimum shall provide the:
  - Portfolio holdings and their cost versus the current market value
  - Transactions completed during that month
  - Corrective action taken to address any market value decline in excess of the risk considerations of this policy
- Provide quarterly reports, which at minimum shall provide the:

- Statement of compliance with investment guidelines
- Quarterly and past 12-month rate of return on the portfolio
- Income and annualized asset allocation
- Sustainalytics reports for all equity holdings, with detailed information for any holdings with “severe” risk ratings
- Attend quarterly meetings with the President and CEO to review the investment portfolio
- Attend, from time-to-time, meetings of the Board of Directors to review the investment portfolio

### **Risk Considerations**

Investing funds creates the risk that market volatility shall result in a negative real rate of return. The investment portfolio shall be deployed in a manner that supports the low-risk appetite of the Board of Directors.

### **Prudent Person Standard**

The action of those responsible for the implementation of this policy shall apply the standard of a prudent person. Actions shall be made with the judgment and care under prevailing circumstances which persons of prudence, discretion and intelligence would exercise in the management of their own affairs, not for speculation, but for investing considering the probable safety of their capital as well as the probable income to be derived.

## **Investment Guidelines**

### **Return Objectives**

Related to the TAIF, the return objective is to preserve the real value of the fund. Based on this objective, the current annual real rate of return target is set at 1.5%.

Related to the OIF, the return objective is to prudently grow the real value of the fund. Based on this objective, the current annual real rate of return target is set at 3.0%.

### **Corrective Action**

Related to the TAIF, market volatility resulting in a decline of market value of 2.5% over the period of one month, or 2.5% accumulated over a three-month period, would necessitate immediate disclosure by the President & CEO to the Board Chair and FAC Chair and an objective review by the Board and investment portfolio manager.

Related to the OIF, market volatility resulting in a decline in market value of 5.0% over the period of one month, or 5.0% accumulated over a three-month period, would necessitate immediate disclosure by the President & CEO to the Board Chair and FAC Chair and objective review by the Board and investment portfolio manager.



### Liquidity

For the TAIF, 15% of the fund should be held in cash or cash equivalents as the long-term target.

For the OIF, 5% of the fund should be held in cash or cash equivalents as the long-term target.

### Asset Allocation

For the TAIF, the asset allocation shall fall within the following parameters:

| Asset Class                       | Minimum | Long-Term Target | Maximum |
|-----------------------------------|---------|------------------|---------|
| Cash and Equivalents              | 0%      | 15%              | 30%     |
| Fixed Income                      | 50%     | 70%              | 90%     |
| Equity                            | 0%      | 15%              | 25%     |
| Foreign Securities (US and Int'l) | 0%      | 5%               | 10%     |

For the OIF, the asset allocation shall fall within the following parameters:

| Asset Class                       | Minimum | Long-Term Target | Maximum |
|-----------------------------------|---------|------------------|---------|
| Cash and Equivalents              | 0%      | 5%               | 25%     |
| Fixed Income                      | 30%     | 50%              | 70%     |
| Equity                            | 30%     | 45%              | 65%     |
| Foreign Securities (US and Int'l) | 0%      | 20%              | 30%     |

### Management Instructions

The investment portfolio is to be deployed with the following instructions:

- The TAIF and OIF holding shall be diversified across multiple sectors
- The TAIF and OIF holding may include exchange traded funds provided those holdings adhere to this policy
- The majority of TAIF and OIF fixed income holdings shall be investment grade securities at the time of purchase
- The maximum amount allowable per investment-grade, non-government, fixed income TAIF and OIF security shall be the greater of 10% of the relevant portfolio or 15% of the relevant fixed income portfolio
- The majority of the TAIF and OIF equity holdings shall be mid- to large-sized companies as measured by market capitalization
- The maximum amount allowable per equity TAIF and OIF security shall be the greater of 10% of the relevant portfolio or 15% of the relevant equity portfolio

### Responsible Investing

The Authority is committed to responsible investing. The standard for a responsible holding is that it complies with the investment restrictions listed below.

**Investment Horizon**

The investment portfolio shall have a time horizon of more than 10 years and be deployed in a manner that supports the low-risk appetite of the Board of Directors.

**Investment Restrictions**

The investment portfolio, except for exchange-traded funds, is to be deployed with the following restrictions:

- No TAIF or OIF equity holdings shall be securities of a company that has a market capitalization value of less than \$500 million for Canadian companies or \$1.0 billion for foreign (US or International) companies
- No TAIF or OIF holdings shall be securities of a company which is licensed by Consumer Protection BC
- No TAIF or OIF holdings shall be securities of a company which derives the majority of its revenue from the sale of alcohol, tobacco, marijuana and/or firearms
- All TAIF or OIF holdings with a Sustainability risk rating of “severe” must be reported quarterly to the President and CEO, and may only be retained as a holding if the severe rating is deemed to be temporary and with the consent of the President and CEO

**Conflict of Interest**

The Board of Directors, the President and CEO (or their designate) and the investment portfolio manager shall take reasonable measures to identify an actual or potential conflict of interest with respect to the management of the investment portfolio. All identified conflicts shall be disclosed and resolved as per the Code of Conduct & Conflict of Interest Policy and Declaration and Board Governance Manual of the Board of Directors.

**Reporting**

See Division of Responsibilities above for all reporting requirements.

**Adoption and Amendments**

The Investment Policy shall be adopted by resolution of the Board of Directors. The Investment Policy shall be reviewed annually and revised as appropriate. Any amendments to this policy shall be made by resolution of the Board of Directors.

## Appendix J – Operating Reserve & Cash Balance Policy of the Board of Directors

### Purpose

The purpose of this policy is to guide the Authority's Board of Directors to ensure the continuity of operations in response to sudden expense increases or revenue declines and/or to provide funds for an orderly dissolution of the Authority, if required.

### Division of Responsibilities

#### **Board of Directors**

The Board of Directors is ultimately responsible for operating reserves and cash balances but has determined the policy outcomes will be better achieved if oversight and management are delegated to the President and CEO.

#### **President and CEO**

The President and CEO, or their designate, is charged by the Board of Directors with the responsibility to:

- Propose the operating reserve and cash balance minimum targets, subject to any legal requirements and approval by the Board of Directors
- Monitor the operating reserve and cash balances for compliance with this policy
- Provide quarterly reports on the operating reserve and cash balances
- Identify any risk of non-compliance, or of any circumstances likely to arise, which would necessitate the use of the operating reserve and/or cash balance
- Make recommendations to the Board of Directors about when and how to expend funds from the operating reserve and/or cash balance, if required

### Risk Considerations

The Authority operates using a cost-recovery model and is funded primarily through licensing revenues from the industries it regulates. The risk of the Authority dissolving or facing a sudden revenue decline or expense increase is determined to be low. However, the Authority has a broad public interest mandate, where recovery of costs may not be certain or available. Accordingly, it is prudent to maintain an operating reserve. The implementation of the Operating Reserve & Cash Balance Policy is consistent with the risk adverse nature of the Authority and the low risk tolerance of the Investment Policy.

### Policy: Definitions & Targets

#### **Operating Reserve**

The operating reserve is comprised of the investment portfolio for the Operational Investment Fund (OIF), currently held and managed by RBC Dominion Securities Inc. The Board of Directors' Investment Policy provides guidance on how the OIF is administered, managed and reported.

The target for the operating reserve is to maintain a minimum balance equal to the budgeted annual

operating expense less amortization ratio of at least 0.5. This translates to approximately six months of operating expenses (not including amortization).

### **Cash Balance**

The cash balance is comprised of the cash held in the operating bank account, currently at Scotiabank. The cash balance target is to maintain a minimum balance equal to the budgeted annual operating expenses less amortization ratio of at least 0.17. This translates to approximately two months of operating expenses (not including amortization). This target provides sufficient liquidity to allow a reasonable amount of time to access the operating reserve, if required, without the need to access borrowing facilities.

## **Monitoring, Reporting & Use**

### **Monitoring**

The President and CEO is responsible for ensuring the operating reserve and cash balance are maintained and sufficiently funded to meet policy goals.

### **Reporting**

The President and CEO will maintain records and provide regular reports to the Finance & Audit Committee (FAC). Regular reports will include quarterly investment balance and returns for the operating reserve and quarterly cash flow reports. The President and CEO and Leadership Team will also monitor the cash balance monthly against budgeted and forecasted cash flows.

If the operating reserve or cash balance falls below the targets of this policy, or is expected to fall below the targets, the President and CEO will immediately report this to the FAC Chair and Board Chair along with plans and subsequent progress reports to restore operating reserve and/or cash balance to the minimum policy targets. Actions which may be considered by the President and CEO to restore operating reserve and/or cash balance to the minimum policy targets are outlined within the appendix of this policy.

### **Use**

Any use of the operating reserve or cash balance that would result in the balances falling below policy targets (such as to ensure the continuity of operations or dissolve the Authority) must be adopted by resolution of the Board of Directors.

## **Adoption and Amendments**

The Operating Reserve & Cash Balance Policy is adopted by resolution of the Board of Directors and oversight is provided by the FAC through the monitoring of quarterly reports from the President and CEO. The Operating Reserve & Cash Balance Policy and targets shall be reviewed annually or in the instance where policy targets are, or expected to be, breached, and revised as appropriate. Any amendments to this policy shall be made by resolution of the Board of Directors.

## Appendix: Response Actions

The President and CEO is required to inform the FAC if the Operating Reserve & Cash Balance Policy targets have been breached or are anticipated to be breached. In this circumstance, the President and CEO is also obligated to provide recommendations for actions to restore the operating reserve and/or cash balance to the minimum policy targets. While the specific circumstances of any non-compliance would need to be considered, the following outlines the most likely recommended actions:

- If the period of non-compliance is anticipated to be less than one full quarter and is not caused by a systemic decline in revenue or increase in expenses, it can be recommended that no action be taken and that the operating reserve and/or the cash balance can simply be monitored until compliance is restored.
- Payments to suppliers could be held until final due dates or deferred beyond by seeking supplier approval or incurring interest charges.
- Discretionary expenses may be frozen to reduce the variance between revenue and expenses.
- A fee review could be conducted to restore compliance in the next fiscal year.
- Funds could be liquidated from the operating reserve (providing the policy target remains met), to restore the cash balance target.
- Revenue replacement could be pursued through loans, subsidies, accessing credit limits, etc.
- Non-discretionary expense cuts could be implemented (after confirming they are net expense reductions, and that employees' ability to deliver on Consumer Protection BC's legislated mandate is retained).
- The organization could determine that operating in non-compliance is the only available option and monitoring and reporting requirements could be set.

## Appendix K – Cybersecurity & Use of Technology Policy

### Purpose

This policy outlines the expectations and obligations related to Director access and use of Consumer Protection BC's information and related technology. It also sets out specific cybersecurity expectations to ensure Consumer Protection BC protects its core assets and is able to continue to meet ISO cybersecurity certification requirements.

Technology includes, but is not limited to, accessing and exchanging information using internet services, devices (e.g., cell phones, laptops, tablets) and collaboration systems (e.g., Microsoft Teams, Office 365, teleconference equipment).

Consumer Protection BC uses technology to support Directors in their work as well as to deliver services to the organization's interest holders and other members of the public. Proper use of technology saves time and money, reduces administrative overhead and improves service. However, improper use of technology may jeopardize Consumer Protection BC's systems integrity, security and service levels, and otherwise put the organization at risk.

### Part One: Cybersecurity Practices & Training

#### 1.0 Scope

Abiding by good cybersecurity practices and undertaking related training is essential for all Directors, as agencies are increasingly subject to cyberattacks and associated privacy breaches. In addition, ISO 27001 certification includes oversight and administrative activities related to its governance structure and Directors.

#### 2.0 Cybersecurity Practices

Directors must:

- **Protect Consumer Protection BC's data.** This includes monitoring and removing transitory email records related to Consumer Protection BC business; working within the Aprio software environment; and avoiding storing, printing or saving documents in unsecure locations.
- **Avoid pop-ups, unknown emails and links.** Directors must never enter personal or Consumer Protection BC information in response to an uninitiated email, pop-up webpage or other communication. Phishing can lead to identity theft and is the way most ransomware attacks occur.

Directors are encouraged to:

- **Use strong password protection and authentication.** A strong password contains at least 10 characters and includes numbers, symbols and capital and lowercase letters. Directors are encouraged to change passwords on a regular basis and consider using a password manager.
- **Connect to secure Wi-Fi.** Wi-Fi networks used by Directors should be secured with proper

encryption and security keys. Directors are encouraged to not use public Wi-Fi networks as they are often unsecured, making data vulnerable to interception.

- **Enable firewall protection at home.** Having a firewall for a home network is the first line of defense in helping protect data against cyberattacks. Firewalls prevent unauthorized users from accessing documents, mail services and other sources of information that can be accessed from the web.
- **Invest in security systems.** This includes such protections as using strong antivirus and malware detection, utilizing external hard drives to back up data and running regular system checks.
- **Install security software updates and back up files.** Directors are encouraged to keep security software, web browsers and operating systems updated with the latest protections. Antivirus and anti-malware protections are frequently revised to target and respond to new cyberthreats.

### 3.0 Cybersecurity Training

Required cybersecurity training is provided to Directors during orientation processes, and offered on an annual basis thereafter – consistent with the cycle for Consumer Protection BC employees. Directors must complete the cybersecurity training or an equivalent course annually, per the Code of Conduct & Conflict of Interest Policy.

## Part Two: Device Procurement

### 1.0 Scope

This section of the policy applies to Directors who request, and are provided with, Consumer Protection BC-owned technology devices, specifically laptops or tablets. While Consumer Protection BC will assign and provide new or refurbished devices to Directors for use, Directors will not be provided access to corporate systems or services or related technical support from employees.

### 2.0 Ownership

All devices provided to Directors by Consumer Protection BC remain, at all times, the property of Consumer Protection BC. Directors have no ownership, interest or right to title of devices or any information stored or annotated on the device. Directors agree to return devices upon request by the organization.

### 3.0 Responsibilities

When using Consumer Protection BC-provided devices, Directors must:

- Comply with all applicable legislation and all standards, policies and procedures of Consumer Protection BC, including the Board Governance Manual.
- Respect and comply with all copyright and intellectual property rights related to the technology and software they are using.
- Ensure (or independently source and access technical support to ensure) that:
  - Devices and systems are properly secured, password protected and locked when not in use to prevent sensitive data from being lost or compromised.

- Devices are free from inappropriate or dangerous files.
  - Devices have regular operating system and application software updates installed from the manufacturer.
- Report lost or stolen devices immediately to the Corporate Secretary.
- Ensure all devices are maintained in good condition.
- Ensure all devices are always accounted for.
- Not dispose of devices except in accordance with the guidelines established by the organization.
- Not do anything which may:
  - Have a detrimental effect on the device's productivity, integrity or security;
  - Harm the reputation of Consumer Protection BC; or
  - Result in civil or criminal liability for the Director or Consumer Protection BC.

Consumer Protection BC is corporately responsible for, upon orientation, offering the use of devices to Directors to conduct Board-related work.

#### **4.0 Personal Use**

Reasonable personal use of devices provided by Consumer Protection BC is acceptable, provided that such use:

- Does not compromise the productivity, integrity or security of the device;
- Does not conflict with any laws or organization policy;
- Does not harm the organization's true or perceived reputation; and
- Result in personal financial gain.

#### **5.0 Loss, Damage & Repairs**

Directors are personally responsible for the security and safety of assigned devices. Directors must immediately inform the Corporate Secretary of any device loss or damage. In the event damage renders the device useless, Directors will be responsible for reimbursing the organization for the replacement value (original purchase price) of the device. If a device, after damage, can be repaired, the Director will return the device to the Corporate Secretary who will manage the repair process.

#### **6.0 Application & Software Purchases**

Consumer Protection BC provides Directors access to all Board-related information and meeting materials through a cloud-based service, accessible from the internet or a free application.

To mitigate against unnecessary levels of risk and technical complications, Consumer Protection BC does not provide Director devices with access to corporate services, including domain accounts, email accounts and cloud-based applications such as Office 365. All corporate devices purchased for Directors will have Microsoft Windows operating system software, including web browsing software, and permissions in place to allow Directors to set up local user accounts.

Additional software or applications may be purchased by Directors, as required. Directors will not be



entitled to reimbursement for any software or application purchased – even if the purchase was made to aid the Director in their work for the organization.

## **7.0 Return of Property**

Upon term end or resignation, Directors are required to return all devices to Consumer Protection BC.

## **Part Three: Personal Property**

### **1.0 Scope**

This section of the policy applies to Directors who use personally owned property to aid in their work for the organization.

### **2.0 Ownership**

Personally-owned property used by Directors to aid in their work for the organization remains, at all times, the property of the Director. Directors have no ownership, interest or right to any Consumer Protection BC information stored or annotated on the personal device.

### **3.0 Responsibilities**

Directors must:

- Ensure devices and systems are properly secured, password protected and locked when not in use to prevent sensitive data from being lost or compromised.
- Remove all organizational information stored or annotated on the personal device upon term end or resignation; and
- Report lost or stolen devices immediately to the Corporate Secretary.

Consumer Protection BC is corporately responsible for:

- Ensuring the provision, access and use of Consumer Protection BC's information meets appropriate security and information management standards.

### **4.0 Application & Software Purchases**

Directors will not be entitled to reimbursement of any software or applications purchased for use on personally-used property, even if the purchase was made to aid a Director in their work for the organization.

## Appendix L – Drug & Alcohol Policy

### Purpose

The purpose of this policy is to address instances of drug and alcohol use that affects the performance and safety of the individual, their coworkers and visitors/guests in the workplace and at Consumer Protection BC events.

With the exception of certain company sponsored events, Consumer Protection BC is a drug and alcohol-free workplace. The use of or being under the influence of drugs or alcohol that impairs an individual's judgement, performance or safety is inconsistent with the behaviour expected of employees. Drug and/or alcohol induced impairment subjects' self and others to unacceptable safety risks that undermine the Employer's ability to operate safely, effectively and efficiently.

### Scope

The policy applies to all Directors of Consumer Protection BC. In the case of a company-sponsored event where Consumer Protection BC authorizes the consumption of alcohol, this policy applies to all Directors and their guests who attend the event.

### Definitions

- Alcohol / Drug: a medicine or other substance which has a physiological effect when ingested or otherwise introduced into the body; may be legal, illegal, prescribed or over-the-counter. For the purposes of this policy, the definition of drug includes marijuana in any form.
- Alcohol / Drug Abuse: a disease in which a person's use of any substance interferes, or has the potential to interfere, with the individual's health and/or performance.
- Impairment: A deterioration of an individual's judgement and/or decrease in his or her physical or mental ability.

### Policy Application

#### Standards of Performance

- The Employer and Directors are required to comply with all sections of the [BC Occupational Health & Safety Regulation](#).
- The use of alcohol and/or drugs prior to or during operation of any company vehicle or personal vehicle authorized for company use is prohibited.

### Consumer Protection BC Events

#### Conditions of Attendance

Directors (and other guests) are invited to Consumer Protection BC events on the condition of their acceptance that they must:

- Accept responsibility for their own alcohol consumption

- Moderate their intake of alcohol
- Not be under the influence of drugs (including marijuana)
- Cooperate with Consumer Protection BC's efforts to ensure their safety

**Event Management**

At all Consumer Protection BC events at which alcohol is served, Consumer Protection BC will make reasonable efforts to:

- Remind the attendees of this policy and of their obligations as guests of Consumer Protection BC
- Provide a selection of non-alcoholic beverages as alternatives to alcoholic beverages
- Prevent an attendee who shows outward signs of impairment from continuing to consume alcohol
- Appoint a designated driver or provide alternate means of transportation to attendees who show outward signs of impairment
- Prevent an attendee who shows outward signs of impairment from leaving the event unaccompanied
- Document, immediately following the event, any actions which a member of the Consumer Protection BC management team takes in response to dealing with an impaired event attendee