



**CONSUMER
PROTECTION BC**

NOTICE OF ADMINISTRATIVE PENALTY

(Amended March 4, 2021)

IN THE MATTER OF

THE BUSINESS PRACTICES & CONSUMER PROTECTION ACT, S.B.C. 2004 c.

Respondent: West Canadian Reservations Inc.

Adjudicator: Sean Sisett, Director – Inspections & Case Management

Date of Order: March 4, 2021

REQUIREMENTS OF THE ADMINISTRATIVE PENALTY

Pursuant to section 166(1) of the *Business Practices and Consumer Protection Act* (“BPCPA”), I hereby serve notice of an administrative penalty in the following amount on the respondents:

- i. For a contravention of failing to supply information to a person acting under the BPCPA, contrary to section 189(5)(b) of the BPCPA, an administrative penalty of \$4,000.00 (Four thousand dollars).

PAYMENT OF THE ADMINISTRATIVE PENALTY

The administrative penalty must be paid no later than 30 days from the date on which this notice is served or, if the person requests reconsideration, within 30 days after the date on which the decision of the director respecting the reconsideration is served, pursuant to section 167 of the *BPCPA*.

If the person(s) named above fails to pay an administrative penalty as required under the BPCPA, Consumer Protection BC will file a certified copy of this notice imposing the administrative penalty with the Supreme Court and initiate proceedings to recover the penalty as if it were a judgment of the court.

The Business Practices and Consumer Protection Regulation and the Administrative Penalties Regulation require that Consumer Protection BC impose an additional administrative Penalty equal to 10% of the original administrative penalty imposed prior to filing with a court.

RECONSIDERATION OF THE ADMINISTRATIVE PENALTY

The person(s) named above may request a reconsideration of a notice imposing an administrative penalty under section 181 of the BPCPA.

The reconsideration request must be in writing, must identify the error believed was made or other grounds for reconsideration, must be submitted within 30 days of this notice, and must be accompanied by the \$252.00 (two hundred fifty-two dollar) reconsideration application fee.

Consumer Protection BC will only allow a reconsideration of a determination imposing an administrative penalty where the person(s) can demonstrate that new evidence has become available or been discovered that is (a) substantial and material to the determination, and (b) did not exist at the time of the review or did exist at that time but was not discovered and could not through the exercise of reasonable diligence have been discovered.

The decision made with respect to the reconsideration is final and may not be reconsidered. Information on the reconsideration process can be found at www.consumerprotectionbc.ca

All correspondence, including any request for reconsideration, should be addressed to:

Shahid Noorani
Vice President - Regulatory Services
Consumer Protection BC
Attn: Director
200 -4946 Canada Way, Burnaby, B.C. V5G 4H7



Sean Sisett
Director
Inspections & Case Management

Amended date March 4, 2021.

Date

Method of Service: Email